

Webcast

2T26

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[B]³
BRASIL
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BALCÃO

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Diferenciado **ITAG**

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DESTAQUES DO TRIMESTRE

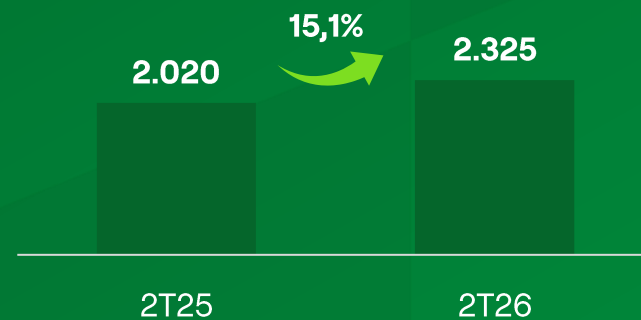
Receita Líquida - Consolidada

R\$ milhões (incluindo Mexico)



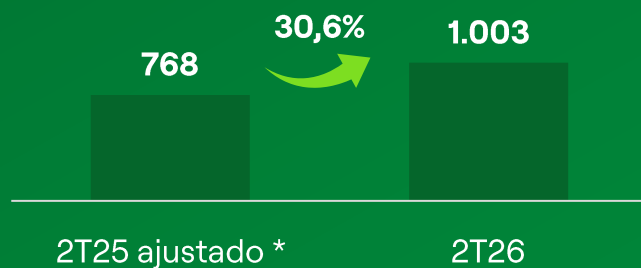
EBIT

R\$ milhões



Lucro Líquido

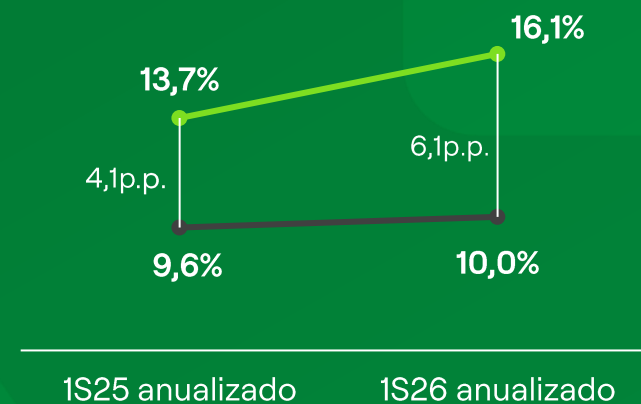
R\$ milhões



* Ajustado pela baixa do prejuízo fiscal da Locamerica, no valor de R\$937 milhões

ROIC versus custo da dívida após impostos

%

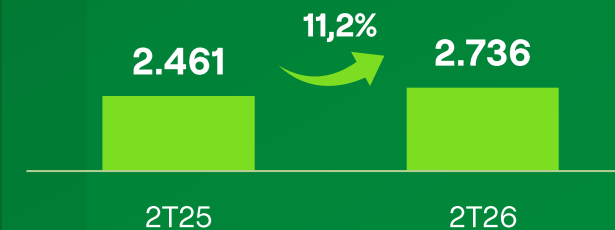
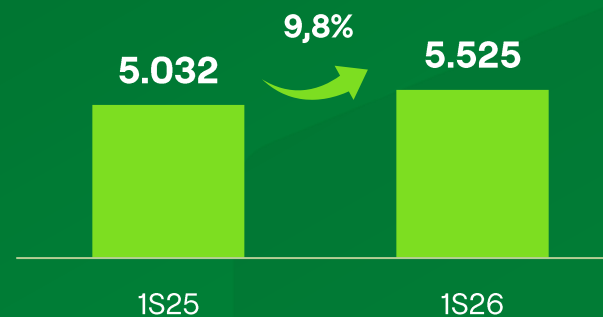
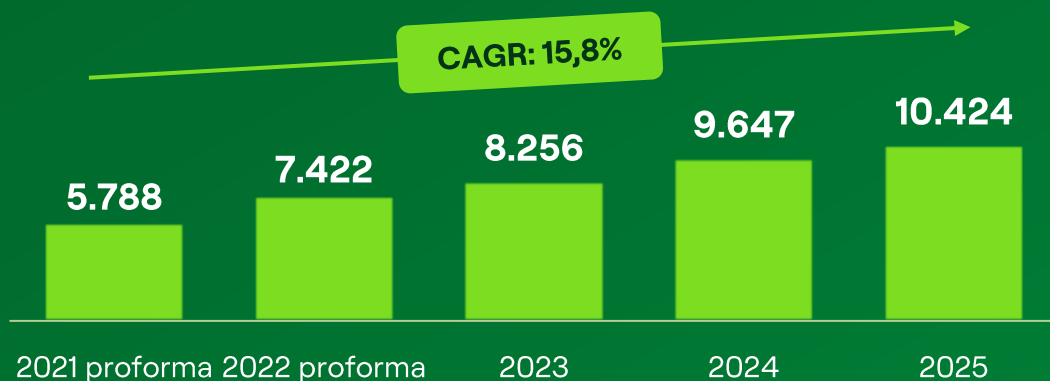


● ROIC ● Custo da dívida após impostos

CRESCIMENTO DE 11,2% NA RECEITA LÍQUIDA DO TRIMESTRE NA COMPARAÇÃO ANUAL, RESULTADO DO CRESCIMENTO DAS DIÁRIAS E DO AVANÇO DA DIÁRIA MÉDIA

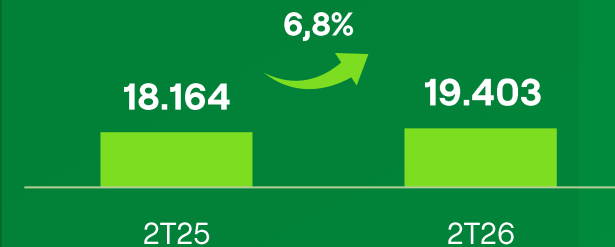
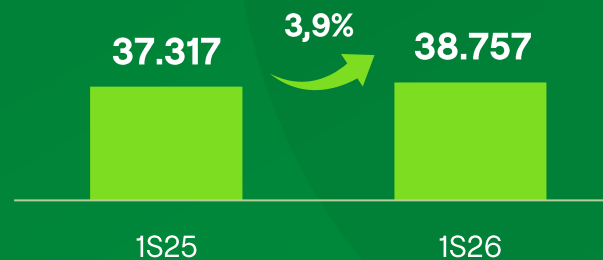
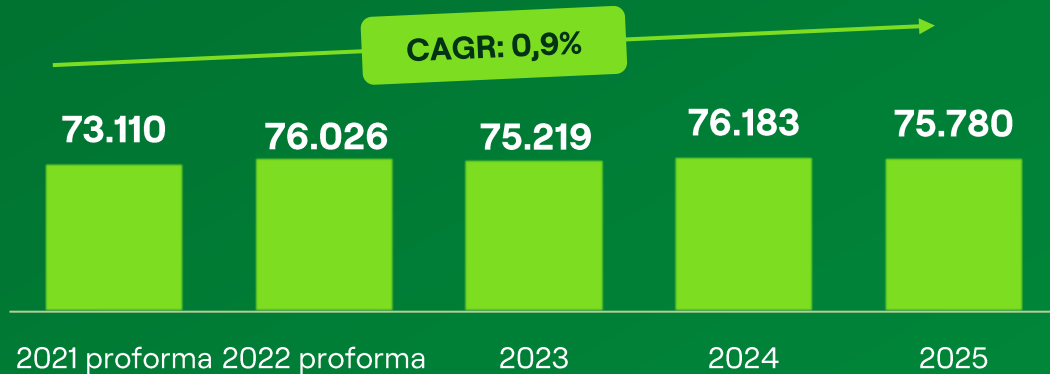
Receita Líquida – Aluguel de Carros

R\$ milhões, incluindo royalties



Número de Diárias – Aluguel de Carros

Em milhares

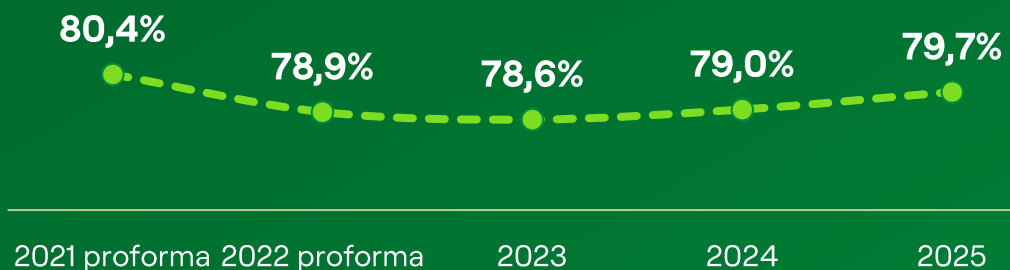




AUMENTO DA DIÁRIA MÉDIA E GANHO NA TAXA DE UTILIZAÇÃO REFORÇAM A EXCELÊNCIA COMERCIAL E A GESTÃO DE PRODUTIVIDADE

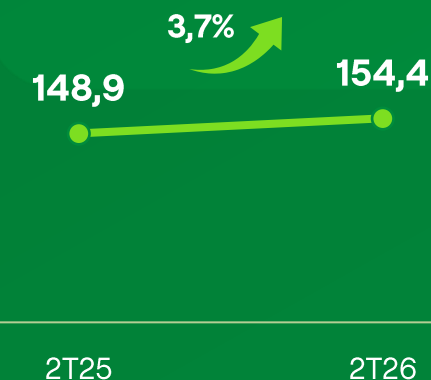
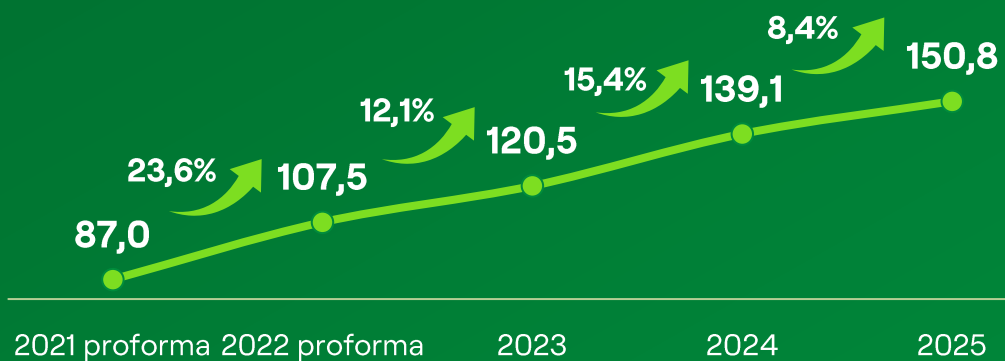
Taxa de Utilização – Aluguel de Carros

%



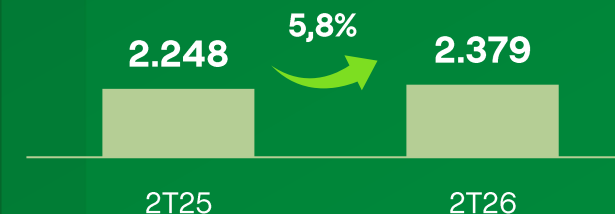
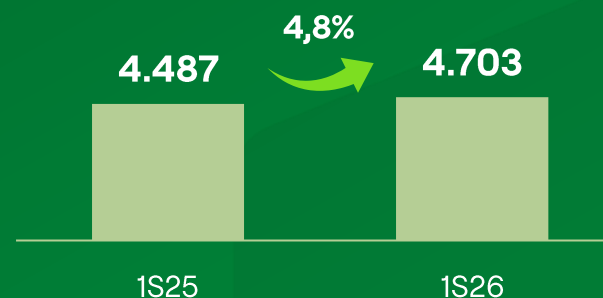
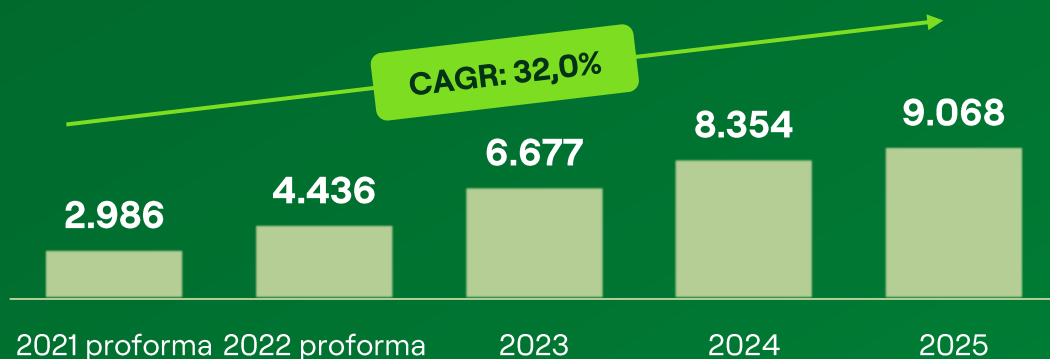
Diária Média – Aluguel de Carros

R\$



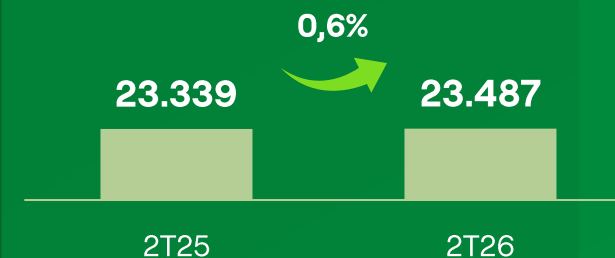
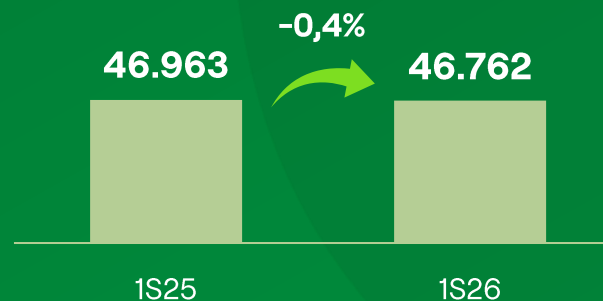
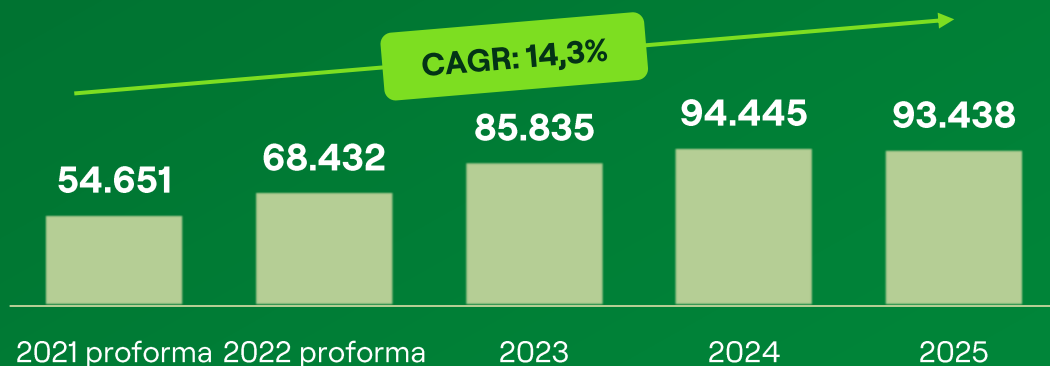
Receita Líquida – Gestão de Frotas

R\$ milhões, incluindo receitas de telemetria e outras iniciativas



Número de Diárias – Gestão de Frotas

Em milhares

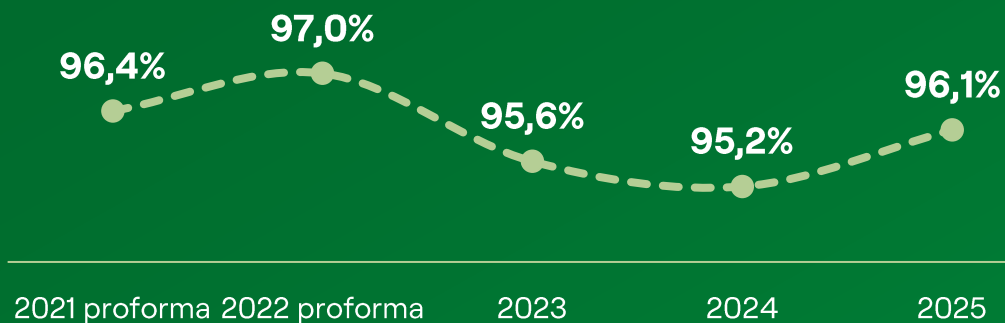




AVANÇO NA DIÁRIA MÉDIA E AUMENTO NA TAXA DE UTILIZAÇÃO DA FROTA, EVIDENCIAM MAIOR EFICIÊNCIA OPERACIONAL E PRODUTIVIDADE

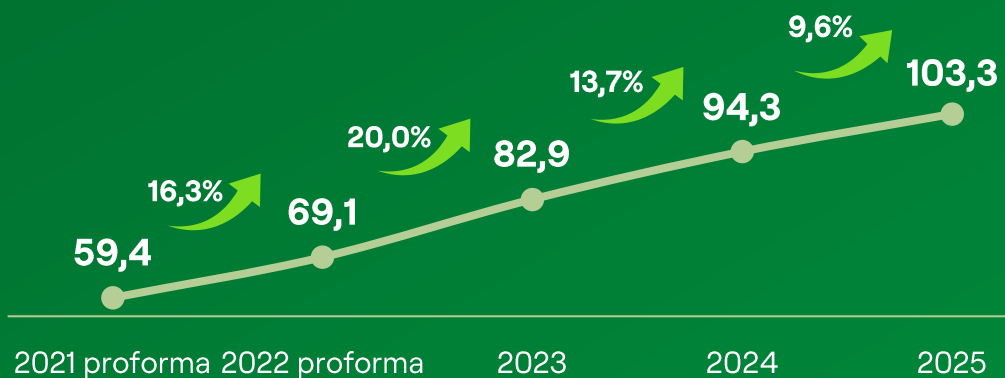
Taxa de Utilização – Gestão de Frotas

%



Diária Média – Gestão de Frotas

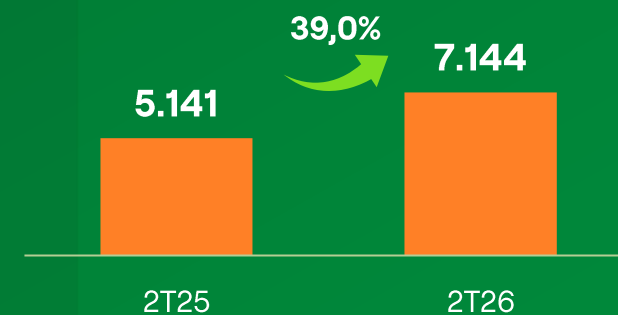
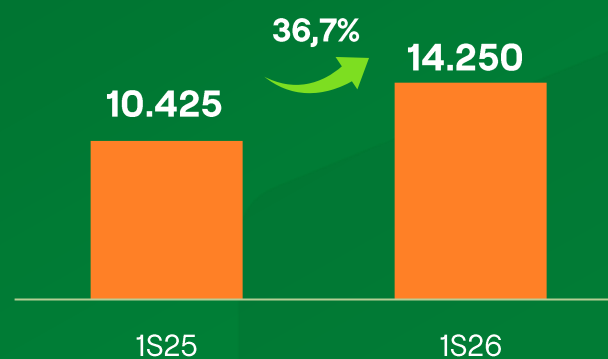
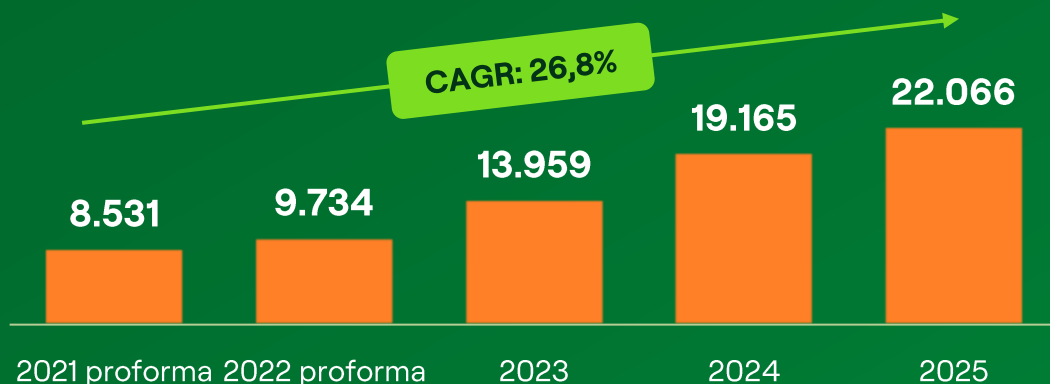
R\$



CRESCIMENTO DE 39,0% NA RECEITA LÍQUIDA DE SEMINOVOS NO BRASIL, SUSTENTANDO O RITMO DE VENDA ACIMA DE 90MIL CARROS POR TRIMESTRE

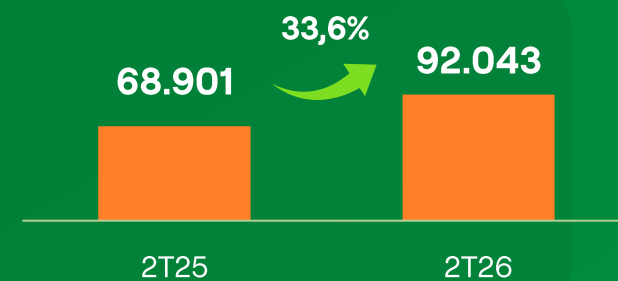
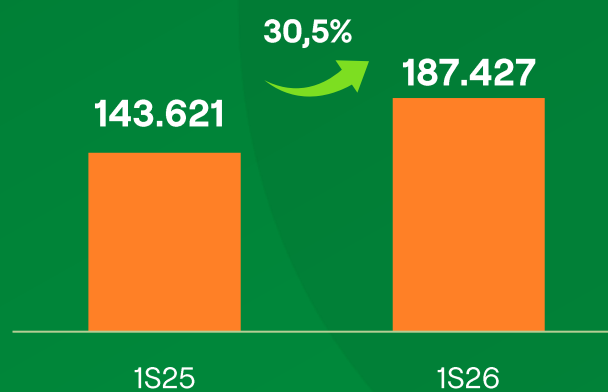
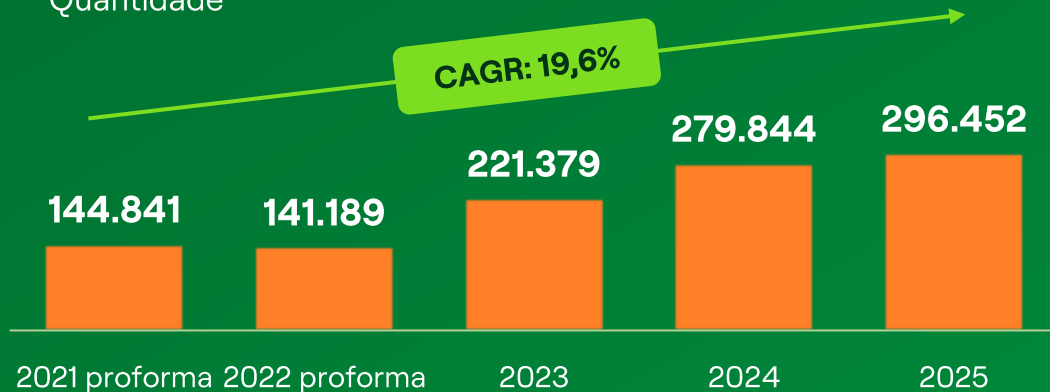
Receita Líquida – Seminovos

R\$ milhões



Carros vendidos – Seminovos

Quantidade

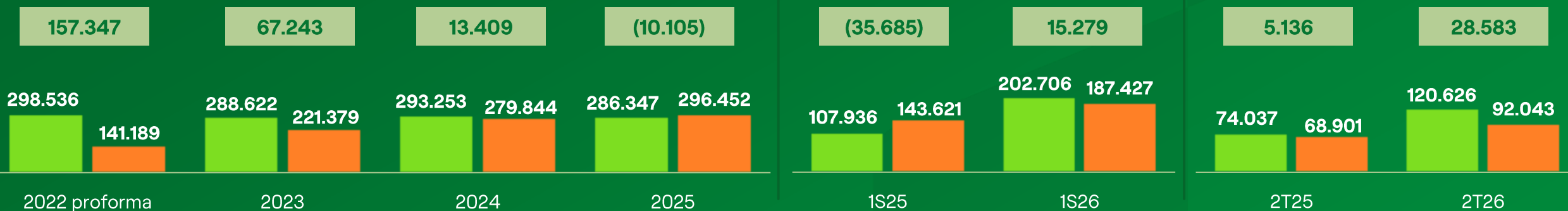




A COMPANHIA ACELEROU O VOLUME DE COMPRAS ACOMPANHANDO O FORTE RITMO DE VENDA E AVANÇANDO O PROCESSO DE RENOVAÇÃO DE FROTA NO ALUGUEL DE CARROS

Compra e venda de carros

Quantidade*



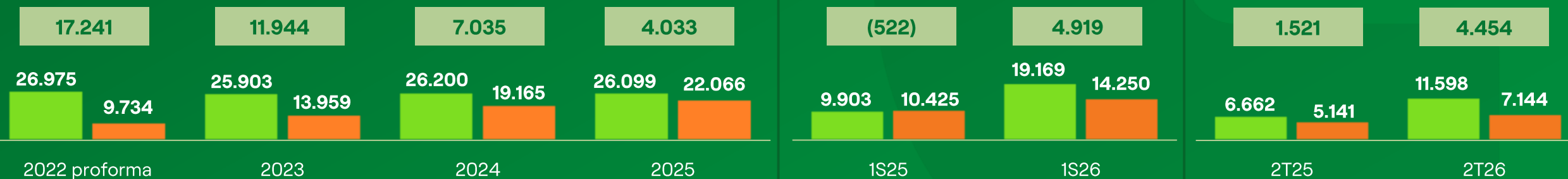
Carros comprados

Carros vendidos

* Não considera carros baixados por roubo ou sinistro.

Investimento líquido na frota

R\$ milhões



Compras (inclui acessórios)

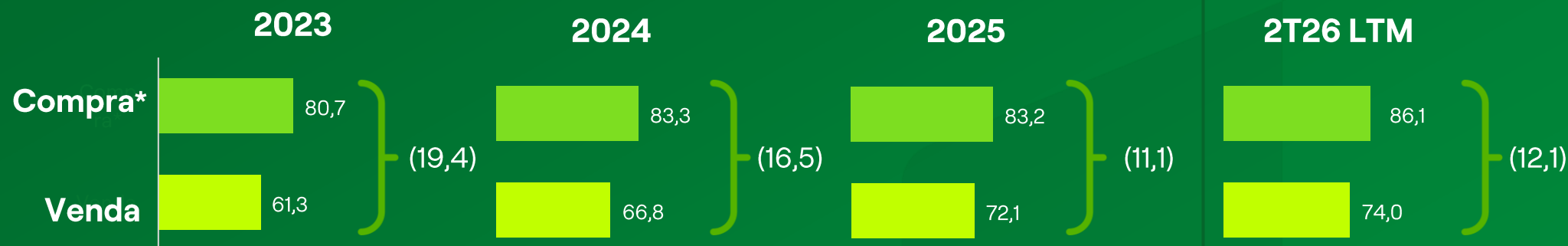
Receita líquida de venda



CAPEX DE RENOVAÇÃO DE R\$12,1 MIL POR CARRO EM ALUGUEL DE CARROS E R\$19,9 MIL EM GESTÃO DE FROTAS

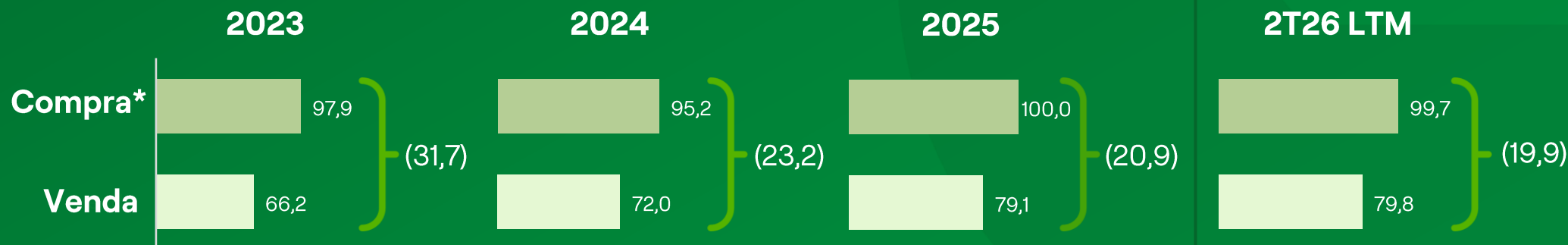
Preço médio de compra e venda – Aluguel de Carros

R\$ mil



Preço médio de compra e venda – Gestão de Frotas

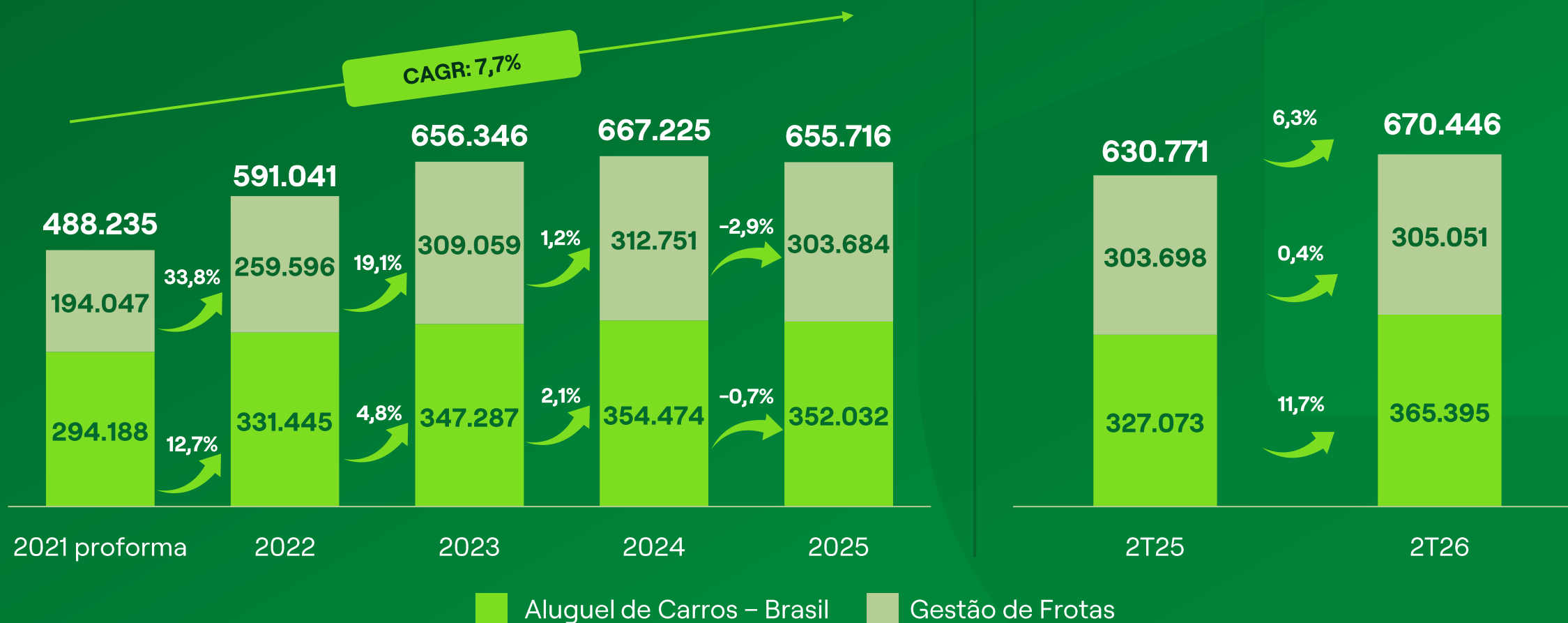
R\$ mil



FROTA DE FINAL DE PERÍODO SUPERIOR A 670 MIL CARROS NO BRASIL, UM AUMENTO DE 6,3% QUANDO COMPARADO AO MESMO PERÍODO DO ANO ANTERIOR

Frota final de período

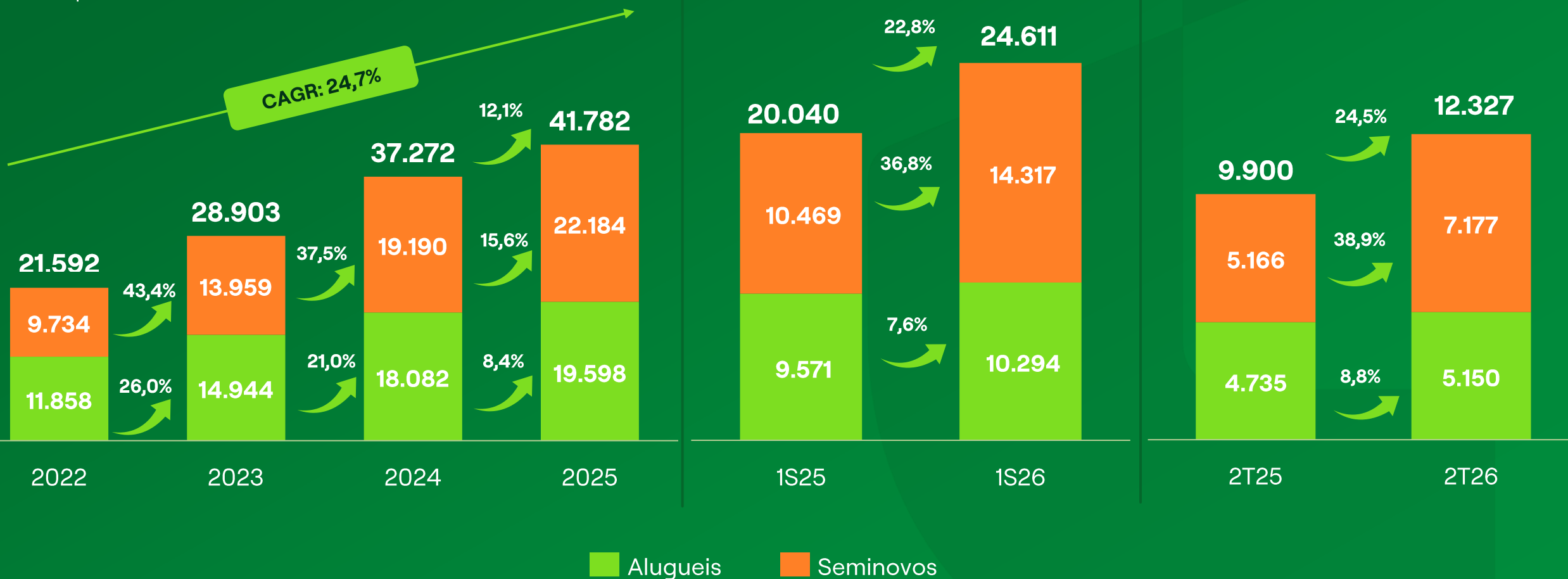
Quantidade



RECEITA LÍQUIDA CONSOLIDADA DE R\$12,3 BILHÕES NO TRIMESTRE, COM AVANÇO DE 8,8% NO ALUGUEL E 38,9% EM SEMINOVOS NA COMPARAÇÃO ANUAL

Receita líquida consolidada

R\$ milhões

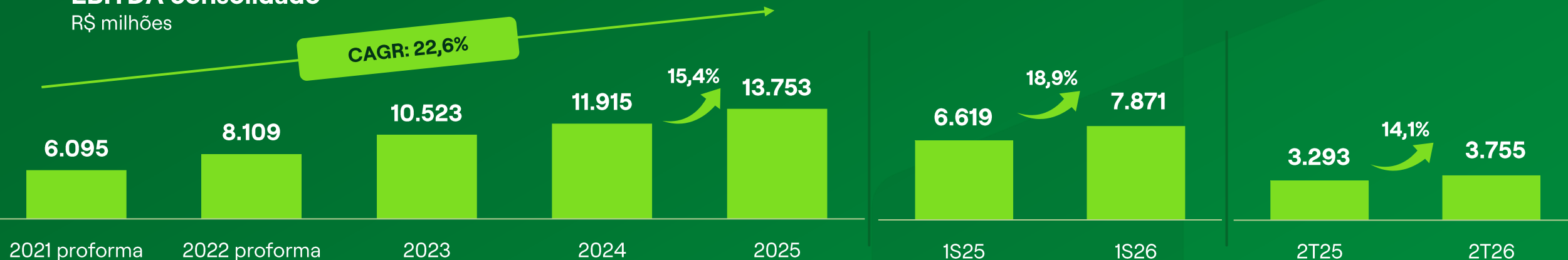




O EBITDA SOMOU R\$3,8 BILHÕES NO TRIMESTRE, AVANÇO DE 14,1%, COM AMPLIAÇÃO NAS MARGENS DE ALUGUEL

EBITDA consolidado

R\$ milhões

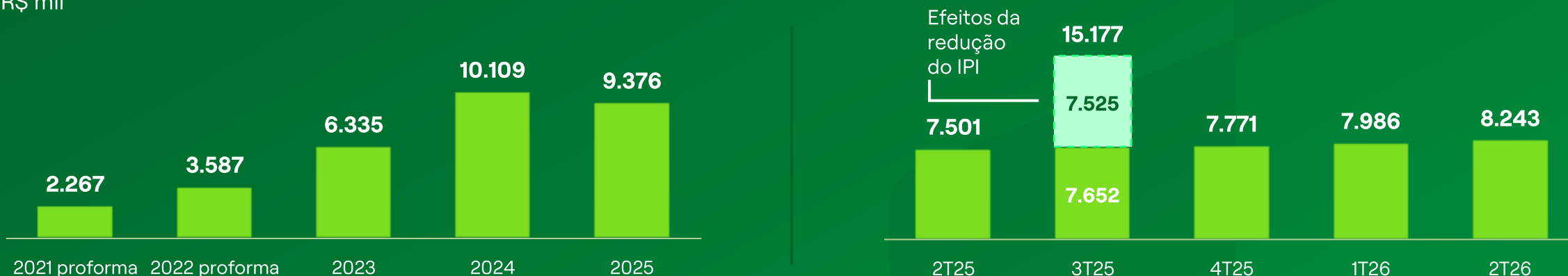


Margem EBITDA	2022 proforma	2023	2024	2025	1S25	1S26	2T25	2T26
Aluguel de Carros Brasil e Franchising	56,2%	64,4%	62,0%	67,0%	65,9%	67,5%	66,5%	67,6%
Gestão de Frotas	65,6%	72,6%	66,8%	72,6%	70,5%	81,8% (75,7%*)	71,0%	75,6%
Aluguel Consolidado	59,7%	68,1%	64,2%	69,6%	68,1%	74,1% (71,3%*)	68,7%	71,3%
Aluguel Consolidado + México	59,7%	67,8%	63,4%	68,5%	67,2%	73,0% (70,3%*)	67,7%	70,3%
Seminovos + México	10,6%	2,9%	2,3%	1,5%	1,8%	2,5%	1,6%	1,9%
Consolidado (sobre receitas de aluguel)	68,4%	70,4%	65,9%	70,2%	69,2%	76,5% (73,7%*)	69,5%	72,9%

DEPRECIAÇÃO MANTENDO A TENDÊNCIA DE AUMENTO SEQUENCIAL OBSERVADA NOS ÚLTIMOS TRIMESTRES, EM LINHA COM A EXPECTATIVA DA COMPANHIA

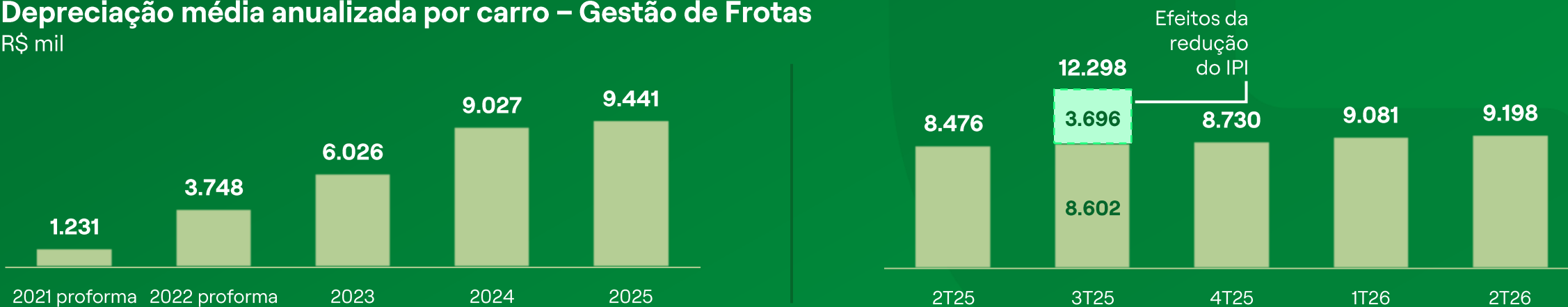
Depreciação média anualizada por carro – Aluguel de Carros

R\$ mil



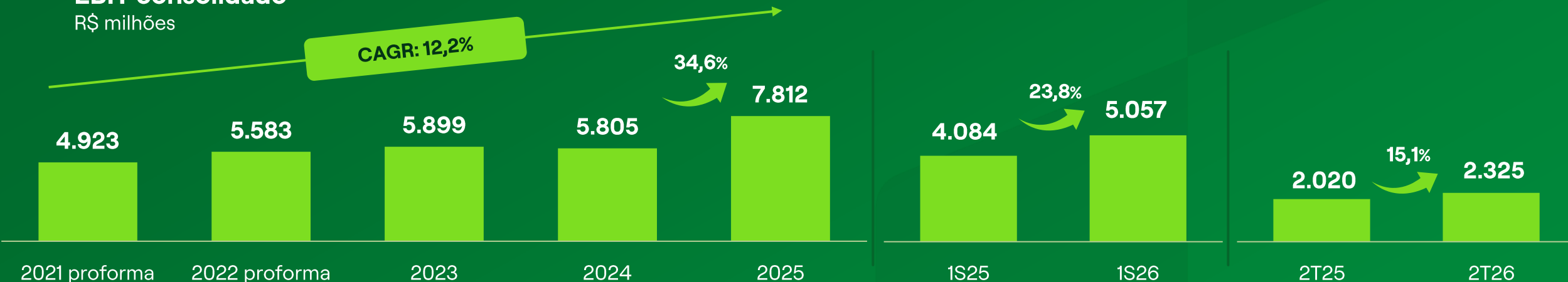
Depreciação média anualizada por carro – Gestão de Frotas

R\$ mil



EBIT consolidado

R\$ milhões



A Margem EBIT inclui o resultado da venda de **Seminovos**, mas é calculada sobre as receitas de aluguel:

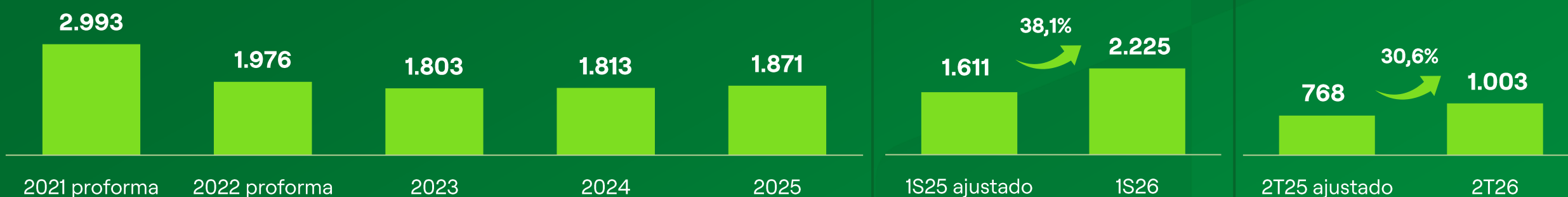
Margem EBIT	2022 proforma	2023	2024	2025	1S25	1S26	2T25	2T26
Aluguel de Carros Brasil e Franchising	46,7%	33,9%	29,3%	38,0%	42,2%	45,9%	42,0%	44,5%
Gestão de Frotas	47,7%	47,3%	37,5%	44,5%	45,5%	56,0% (50,0%*)	45,8%	49,2%
Consolidado (sobre receitas de aluguel)	47,1%	39,9%	33,1%	41,0%	43,7%	50,5% (47,8%*)	43,8%	46,7%
Aluguel Consolidado + México	47,1%	39,5%	32,1%	39,9%	42,7%	49,1% (46,4%*)	42,7%	45,1%



R\$1,0 BILHÃO DE LUCRO LÍQUIDO NO TRIMESTRE, CRESCIMENTO DE 30,6% NA COMPARAÇÃO ANUAL

Lucro líquido consolidado

R\$ milhões



Reconciliação EBITDA x Lucro líquido	2024	2025	2025 ajustado*	1S25 ajustado *	1S26	Var. R\$	Var. %	2T25 ajustado *	2T26	Var. R\$	Var. %
EBITDA Consolidado	11.915	13.753	13.890	6.619	7.871	1.252	19%	3.293	3.755	463	14%
Depreciação de carros	(5.610)	(5.413)	(4.621)	(2.276)	(2.511)	(235)	10%	(1.141)	(1.277)	(136)	12%
Depreciação e amortização de outros imobilizados	(524)	(573)	(573)	(280)	(309)	(29)	10%	(141)	(155)	(14)	10%
Amortização de mais valia	24	45	45	21	6	(16)	-74%	10	2	(8)	-85%
EBIT	5.805	7.812	8.741	4.084	5.057	973	24%	2.020	2.325	304	15%
Despesas financeiras, líquidas	(3.939)	(4.614)	(4.614)	(2.195)	(2.247)	(52)	2%	(1.126)	(1.108)	18	-2%
Imposto de renda e contribuição social	(53)	(1.327)	(707)	(278)	(585)	(307)	110%	(126)	(213)	(87)	69%
Lucro líquido do período	1.813	1.871	3.420	1.611	2.225	614	38%	768	1.003	235	31%
IR e CSLL diferidos sobre prejuízo fiscal da Locamerica	-	-	(937)	(937)	-	937	-	(937)	-	937	-
Lucro líquido do período	1.813	1.871	2.484	674	2.225	1.551	230%	(169)	1.003	1.172	-695%

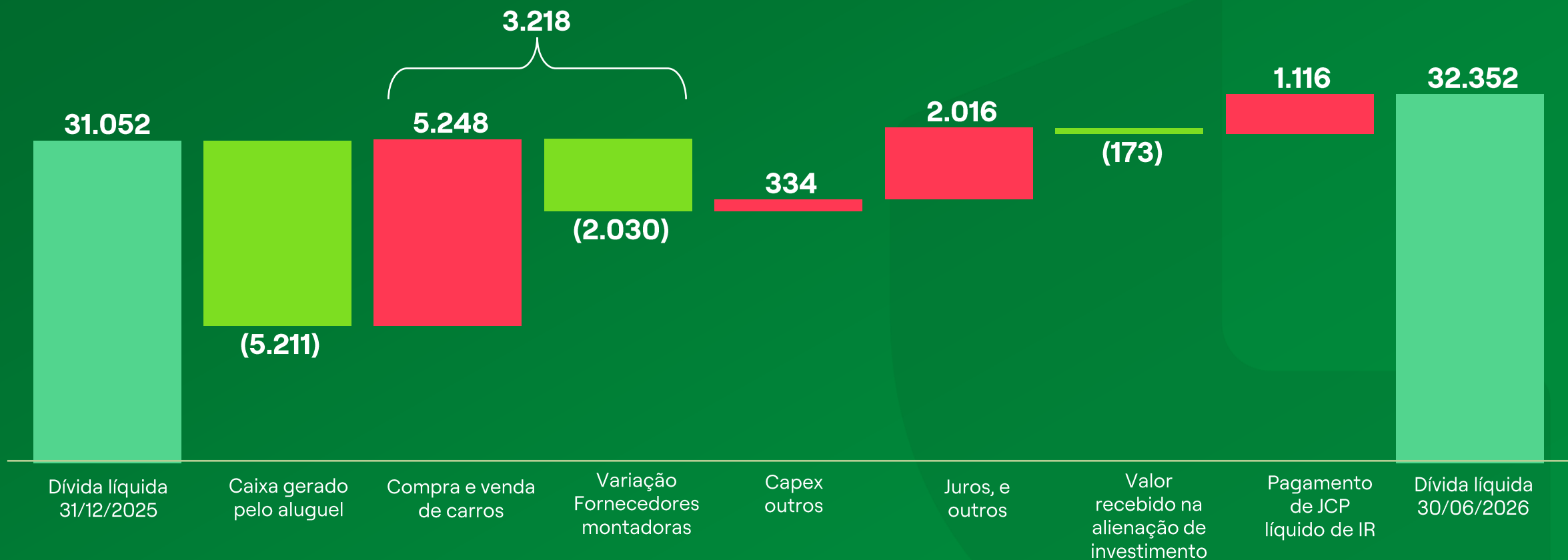
A COMPANHIA GEROU R\$5,2 BILHÕES COM AS OPERAÇÕES DE ALUGUEL, CONSUMIDOS PELO CAPEX LÍQUIDO DE CARROS, ACELERANDO O PROCESSO DE REJUVENESCIMENTO DA FROTA

Fluxo de caixa livre

	Caixa livre gerado (R\$ milhões)	2021	2022	2023	2024	2025	1S26
Operações	EBITDA	3.698	6.589	10.523	11.915	13.753	7.871
	Receita na venda dos carros líquida de impostos	(5.308)	(7.834)	(13.876)	(19.185)	(22.183)	(14.317)
	Custo depreciado dos carros baixados	4.346	6.085	12.250	17.750	20.847	13.348
	(-) Imposto de Renda e Contribuição Social	(307)	(83)	(130)	(488)	(477)	(61)
	Variação do capital de giro	(568)	(1.284)	(1.783)	(236)	(458)	(1.630)
	Caixa livre gerado pelas atividades de aluguel	1.860	3.473	6.984	9.756	11.482	5.211
Capex	Receita na venda dos carros líquida de impostos	5.308	7.834	13.876	19.185	22.183	14.317
	Investimento em carros	(7.656)	(22.539)	(25.950)	(26.297)	(26.319)	(19.565)
	Capex carros líquido	(2.348)	(14.705)	(12.074)	(7.112)	(4.135)	(5.248)
	Aumento (redução) na conta de fornecedores de carros	289	3.918	2.587	1.086	(633)	2.030
	Investimento líquido em frota	(2.059)	(10.787)	(9.487)	(6.027)	(4.768)	(3.218)
	Investimento, (desinvestimento) outros imobilizados e intangíveis	(147)	(364)	(392)	(453)	(437)	(161)
	Caixa livre gerado (aplicado) antes de juros e outros	(346)	(7.679)	(2.895)	3.276	6.277	1.832

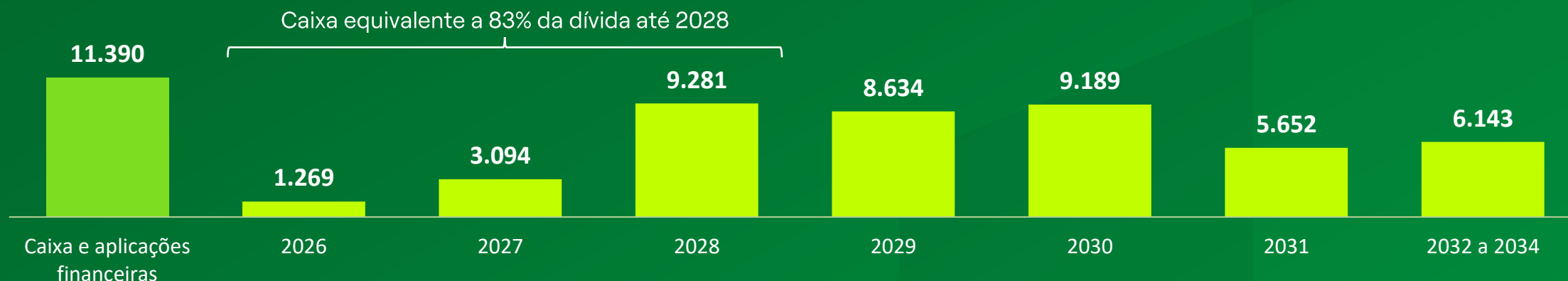
Movimentação da dívida líquida – em 30/06/2026

R\$ milhões



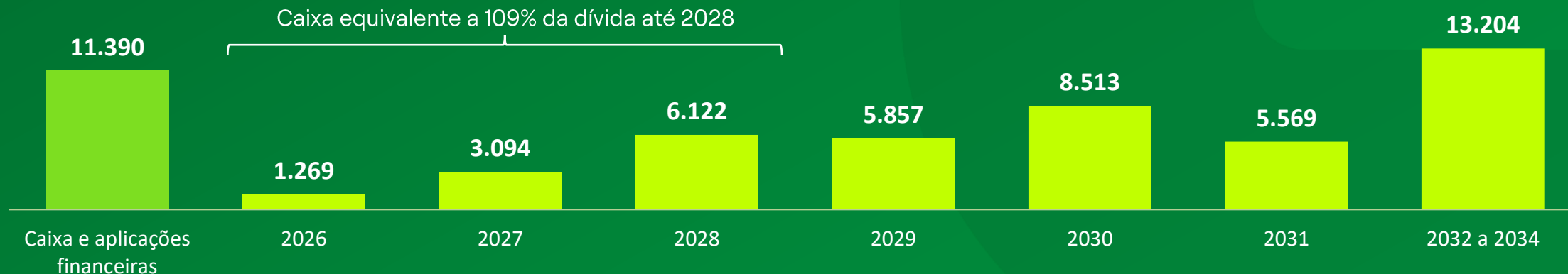
Perfil da dívida (principal) – em 30/06/2026

R\$ milhões



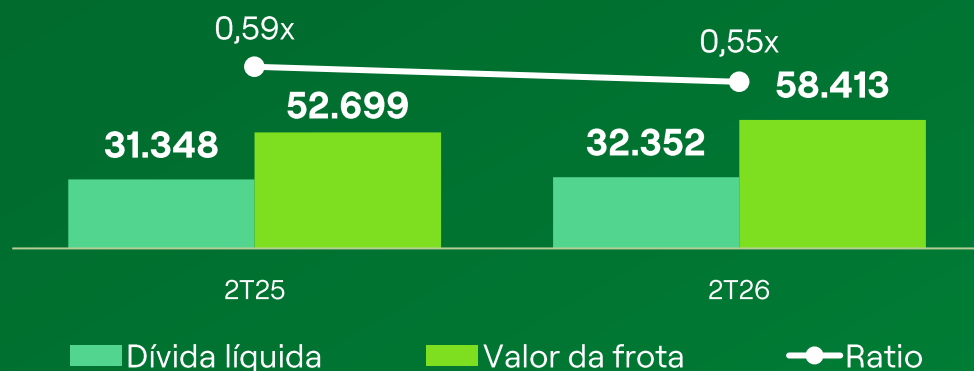
Proforma após liquidações e emissões até julho/2026

R\$ milhões



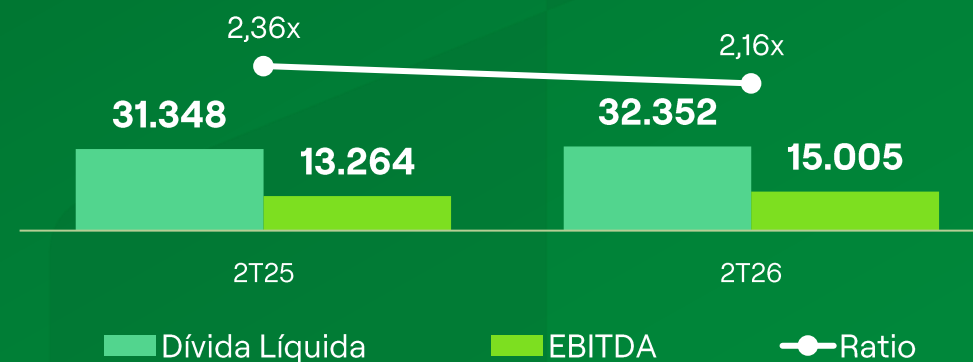
Dívida líquida vs valor da frota

R\$ milhões



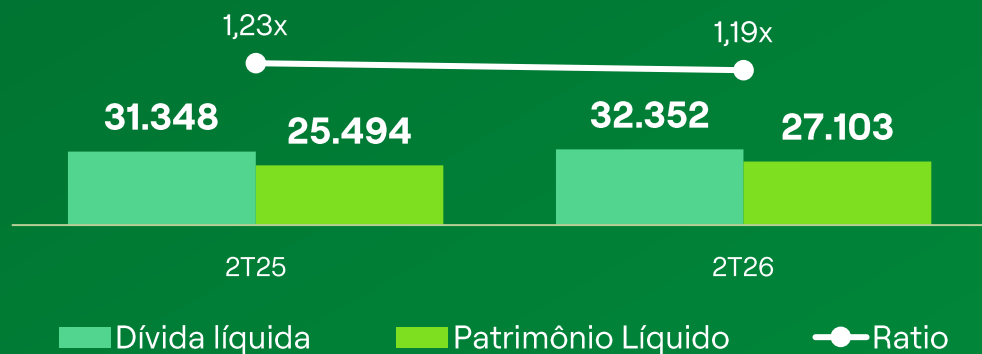
Dívida líquida vs EBITDA LTM

R\$ milhões



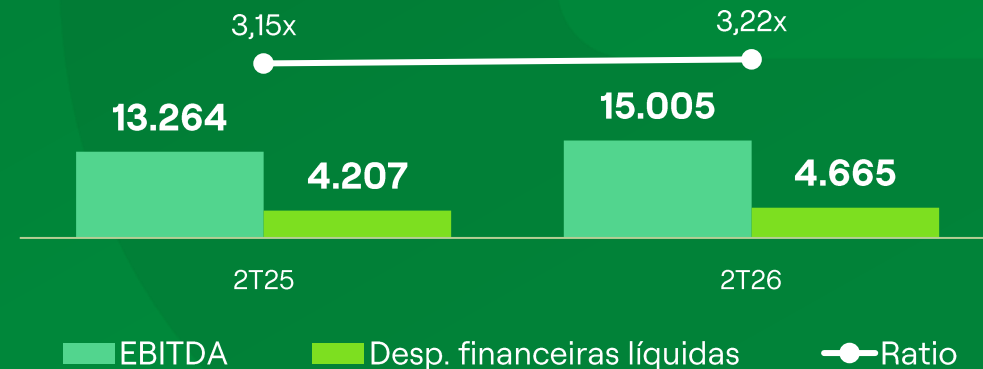
Dívida líquida vs Patrimônio Líquido

R\$ milhões



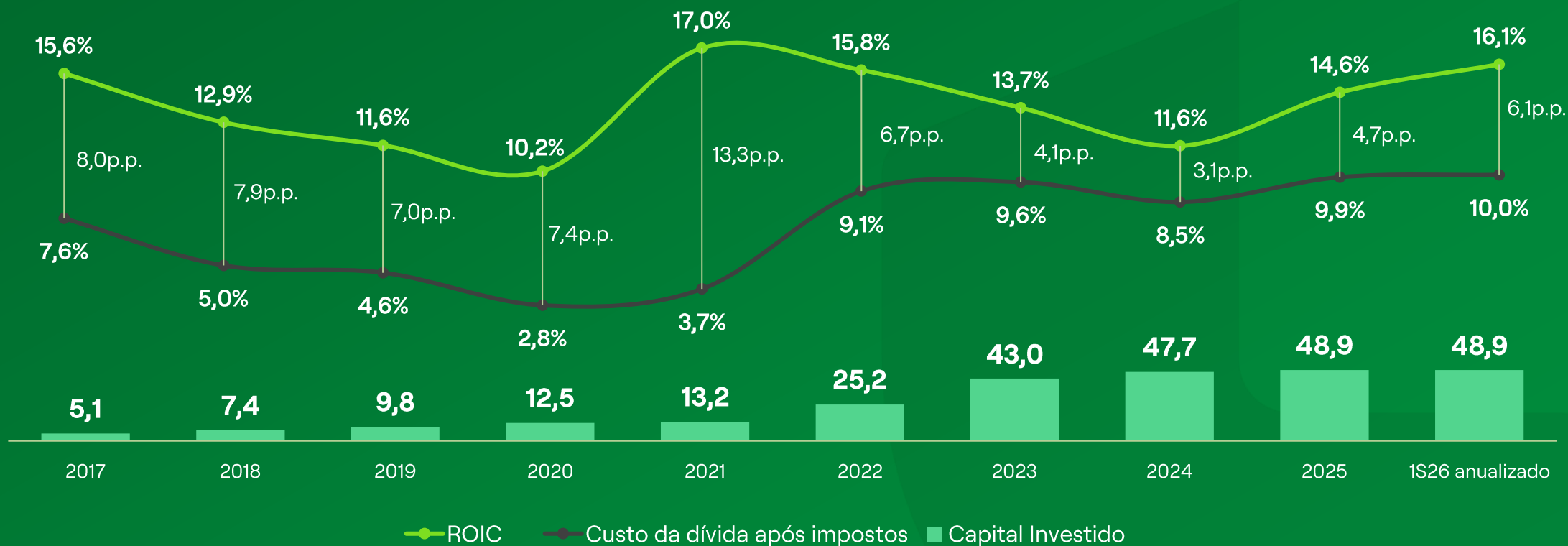
EBITDA LTM vs Desp. Financeiras líquidas LTM

R\$ milhões



Evolução do ROIC spread e base de capital

% e R\$ bilhões



ROIC calculado a partir de: NOPAT = EBIT X (1 - taxa efetiva de IR); Capital Investido = Dívida Líquida + PL - Ágio

Base de Capital Localiza *stand-alone* até 30 de junho de 2022

No ROIC de 2025, foram desconsiderados os efeitos da baixa de créditos sobre prejuízo fiscal da Locamerica e os efeitos do IPI



OBRIGADO

Aviso – Informações e projeções

O material que se segue é uma apresentação de informações gerais de antecedentes da LOCALIZA na data da apresentação. Trata-se de informação resumida sem intenções de serem completas, que não devem ser consideradas por investidores potenciais como recomendação.

Esta apresentação contém declarações que não são garantias do desempenho futuro. Advertimos os investidores de que as referidas declarações e informações prospectivas estão e estarão, conforme o caso, sujeitas a muitos riscos, incertezas e fatores relativos às operações e aos ambientes de negócios da LOCALIZA e suas controladas, em virtude dos quais os resultados reais das empresas podem diferir de maneira relevante de resultados futuros expressos ou implícitos nas declarações e informações prospectivas.

Embora a LOCALIZA acredite que as expectativas e premissas contidas nas declarações e informações prospectivas sejam razoáveis e baseadas em dados atualmente disponíveis à sua administração, a LOCALIZA não pode garantir resultados ou acontecimentos futuros. A LOCALIZA isenta-se expressamente do dever de atualizar qualquer uma das declarações.

Esta apresentação não constitui oferta, convite ou solicitação de oferta de subscrição ou compra de quaisquer valores mobiliários. Nem esta apresentação nem qualquer coisa aqui contida constituem a base de um contrato ou compromisso de qualquer espécie.

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Ações com Tag Along
Diferenciado **ITAG**

CTCX

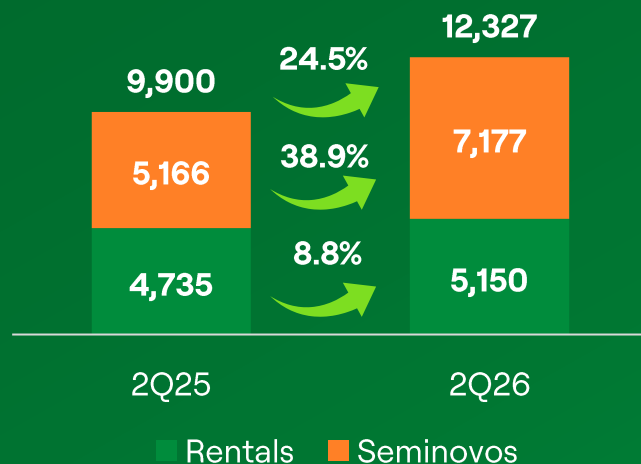
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QUARTER HIGHLIGHT

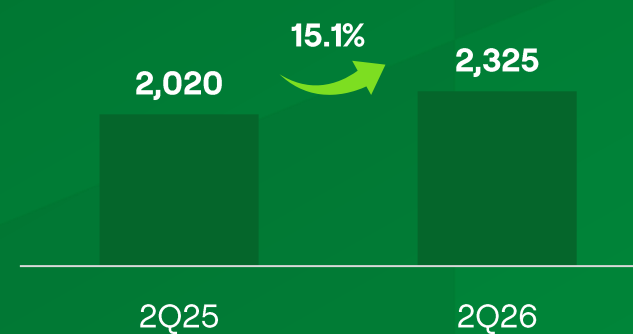
Consolidated Net Revenue

R\$ million (including Mexico)



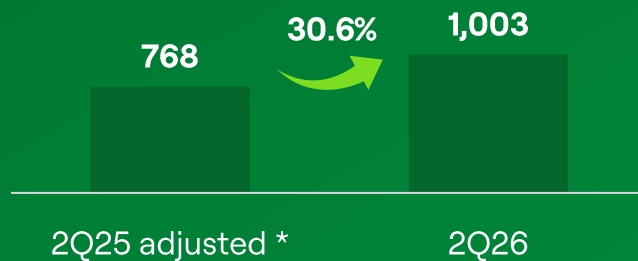
EBIT

R\$ million



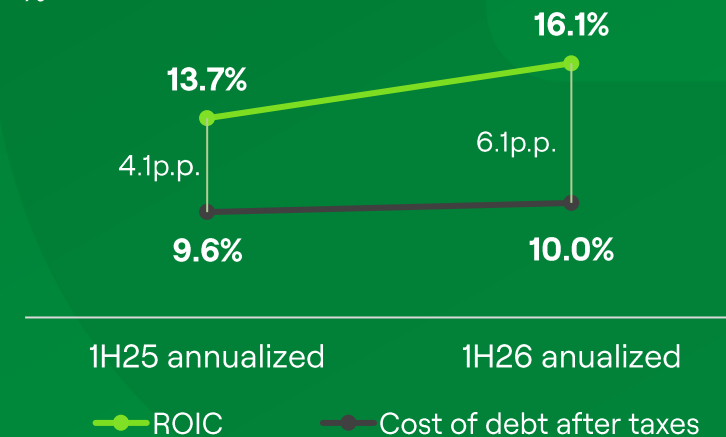
Net Income

R\$ million



ROIC versus cost of debt after-tax

%



* Adjusted to exclude the write-off of Locamerica's tax loss carryforwards, amounting to R\$937 million

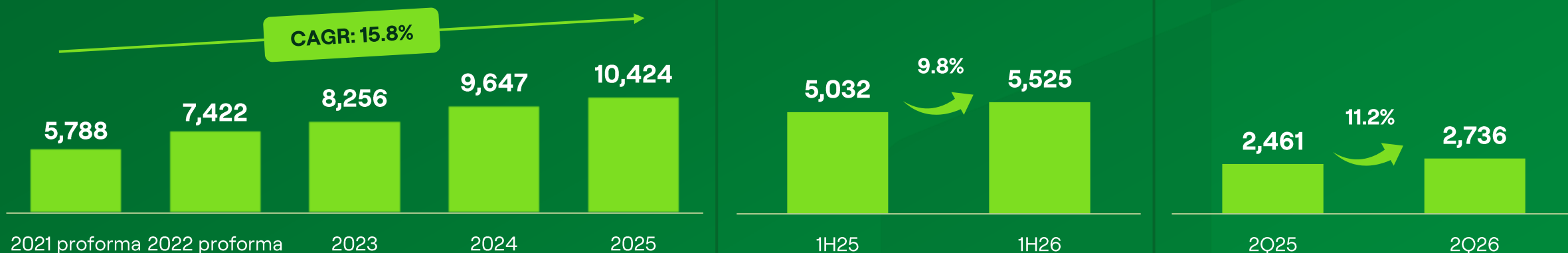
Classificação da Informação: INTERNA



11.2% GROWTH IN QUARTERLY NET REVENUE YEAR-OVER-YEAR, DRIVEN BY GROWTH IN RENTAL DAYS AND AN INCREASE IN THE AVERAGE DAILY RATE.

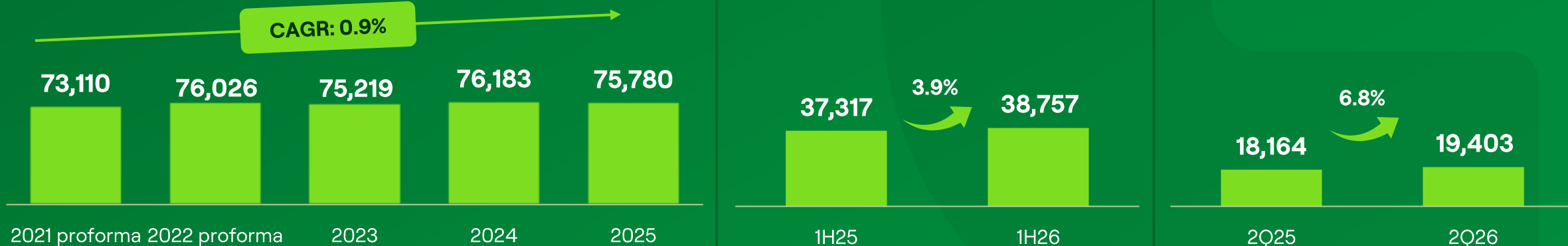
Net Revenue – Car Rental

R\$ million, including royalties



Rental Days – Car Rental

In thousands

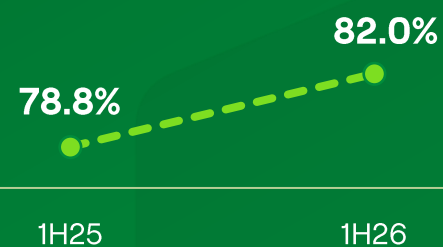
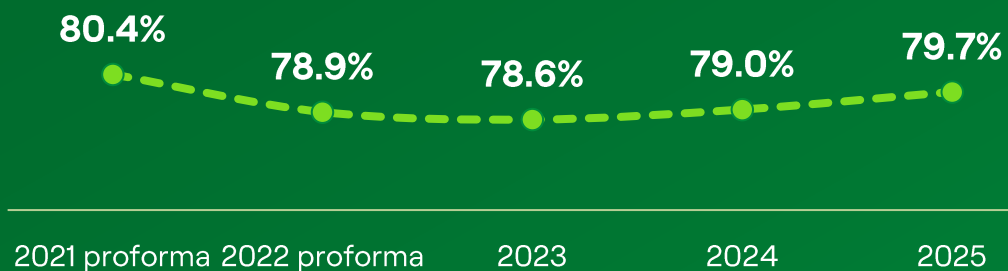




AVERAGE DAILY RATE INCREASE AND HIGHER UTILIZATION RATE REINFORCE COMMERCIAL EXCELLENCE AND PRODUCTIVITY MANAGEMENT

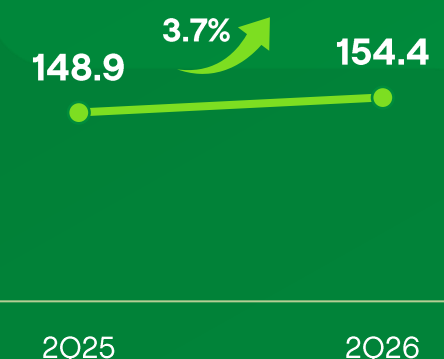
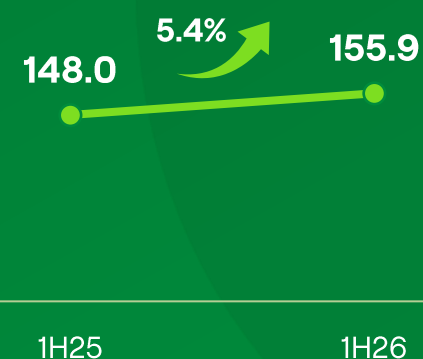
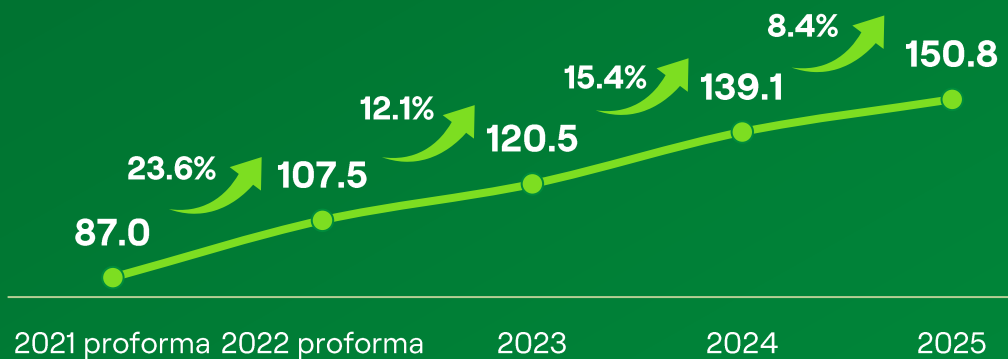
Utilization Rate – Car Rental

%



Rental Rate – Car Rental

R\$

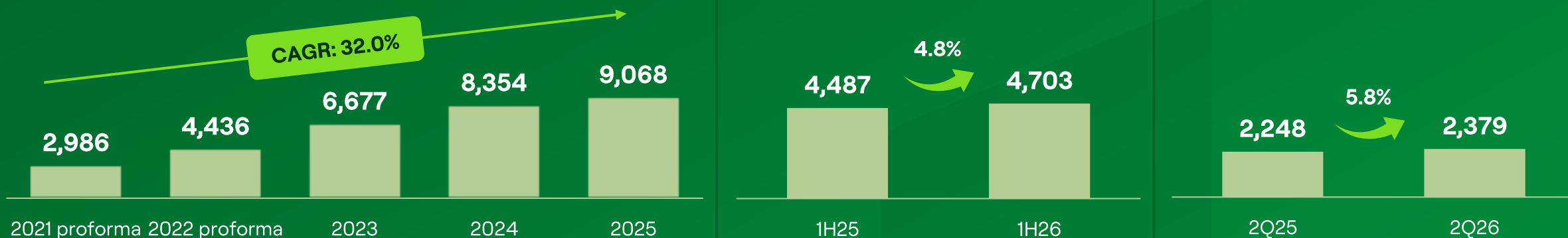




5.8% GROWTH IN QUARTERLY NET REVENUE YEAR-OVER-YEAR, MARKING THE INFLECTION IN VOLUMES AND A RETURN TO GROWTH IN RENTAL DAYS

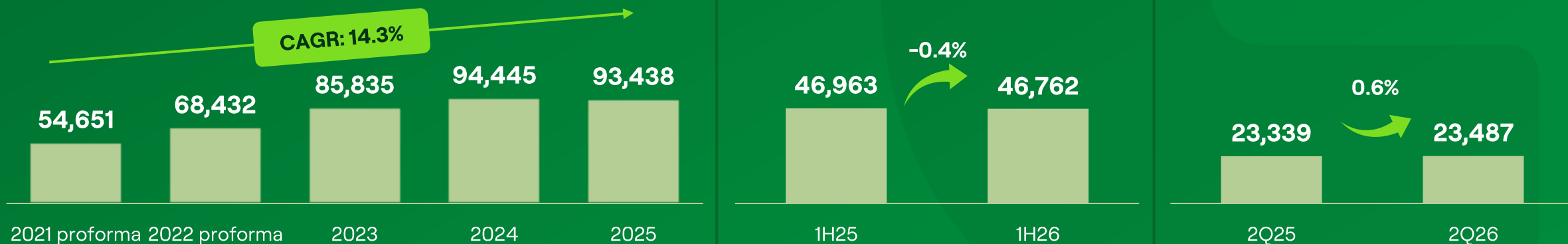
Net Revenue – Fleet Rental

R\$ million, including telematics and other initiatives



Rental Days – Fleet Rental

In thousands

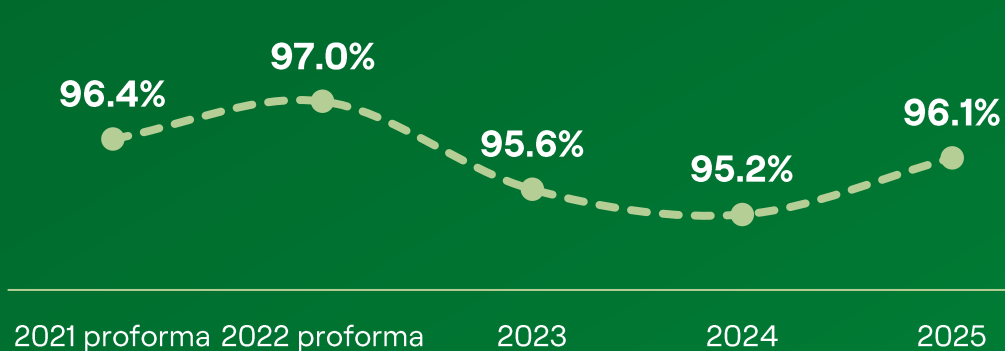




AVERAGE DAILY RATE GROWTH AND IMPROVED FLEET UTILIZATION RATE REFLECT HIGHER OPERATIONAL EFFICIENCY AND PRODUCTIVITY

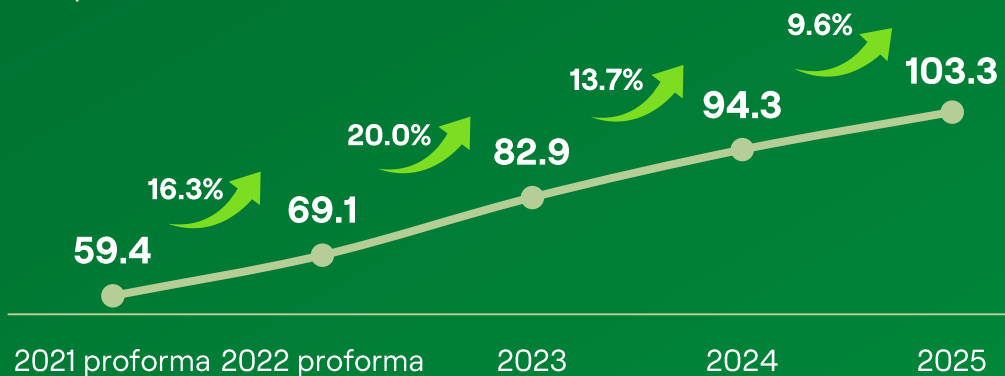
Utilization Rate – Fleet Rental

%



Rental Rate – Fleet Rental

R\$

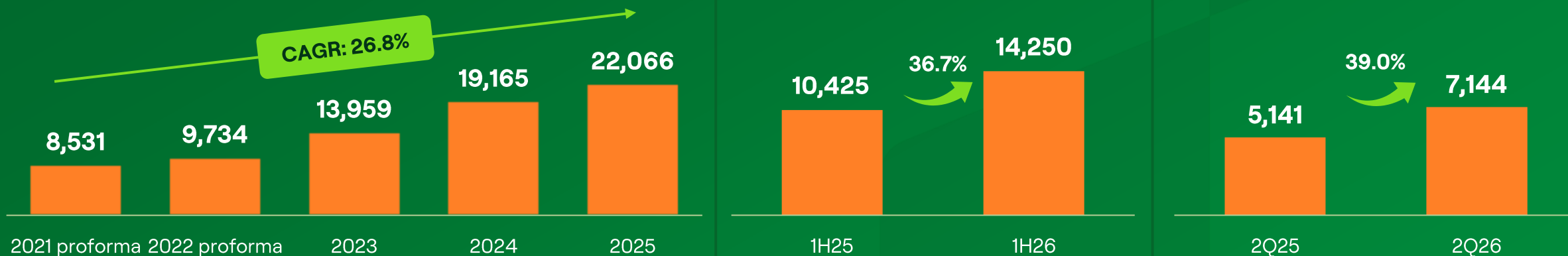




39.0% GROWTH IN SEMINOVOS NET REVENUE IN BRAZIL, SUSTAINING SALES VOLUMES ABOVE 90 THOUSAND VEHICLES PER QUARTER

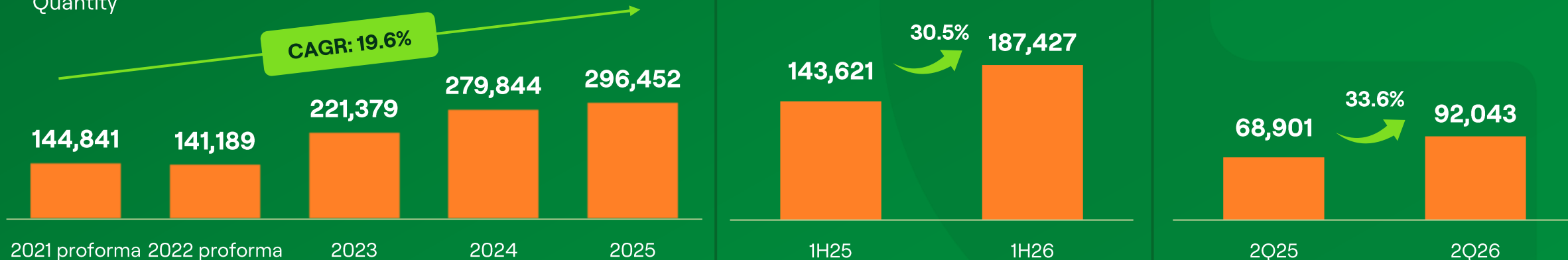
Net Revenue – Seminovos

R\$ million



Cars sold – Seminovos

Quantity

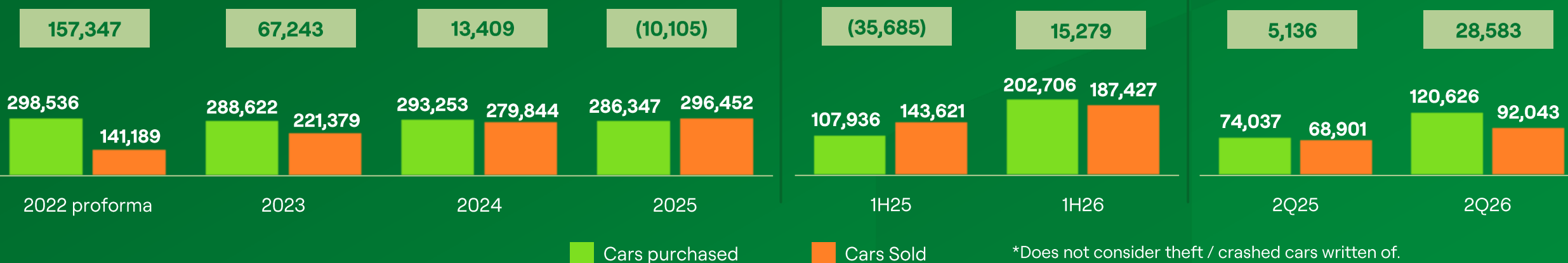




THE COMPANY ACCELERATED VEHICLE PURCHASES IN LINE WITH STRONG SALES MOMENTUM, ADVANCING THE CAR RENTAL FLEET RENEWAL PROCESS

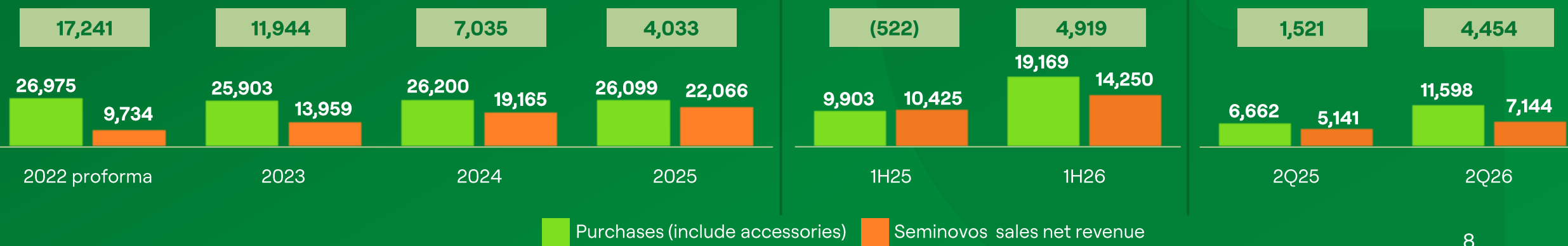
Car purchase and sales

Quantity*



Net fleet investment

R\$ million

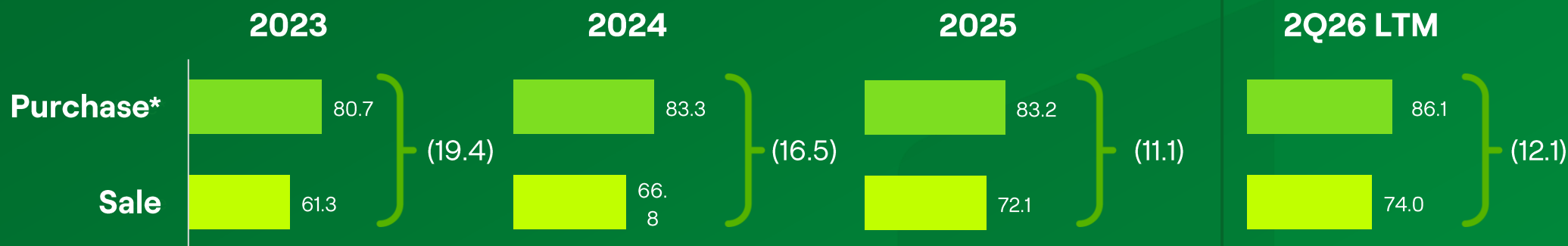




RENEWAL CAPEX OF R\$12.1 THOUSAND PER CAR IN CAR RENTAL AND R\$19.9 THOUSAND IN FLEET RENTAL

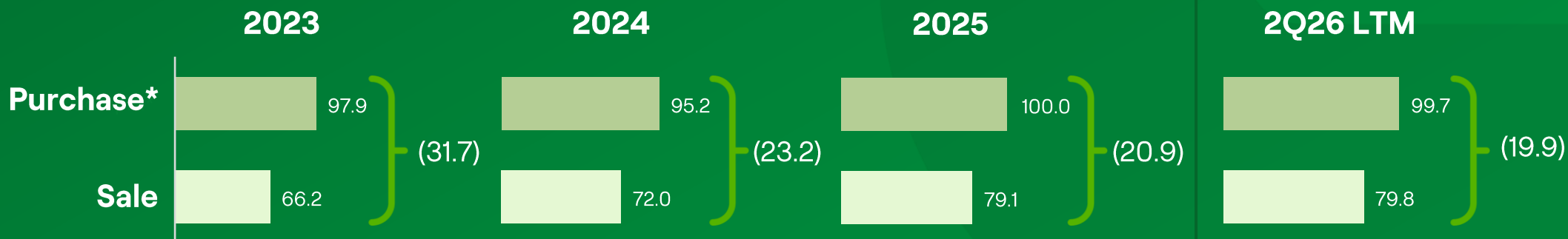
Average price of purchase and sale – Car Rental

R\$ thousand



Average price of purchase and sale – Fleet Rental

R\$ thousand

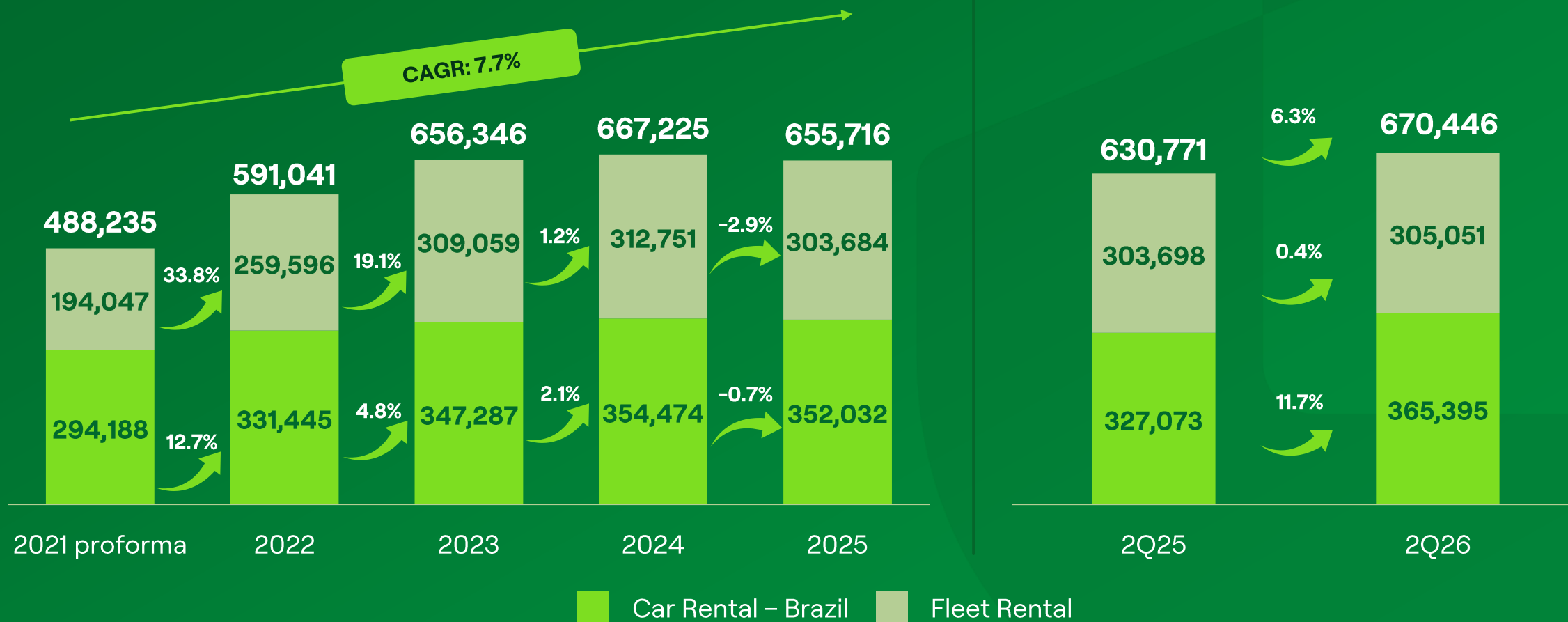




END-OF-PERIOD FLEET ABOVE 670 THOUSAND VEHICLES IN BRAZIL, UP 6.3% YEAR OVER YEAR

End of period fleet

Quantity

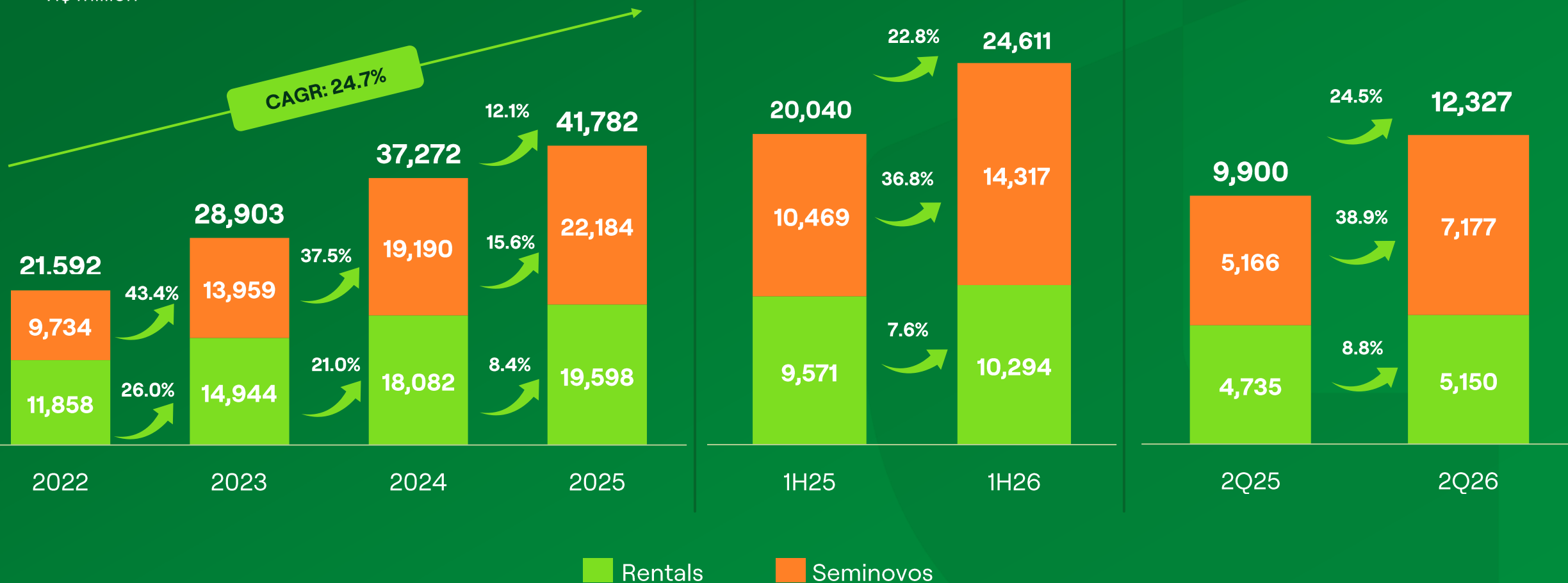




CONSOLIDATED NET REVENUE OF R\$12.3 BILLION IN THE QUARTER, WITH YEAR-OVER-YEAR GROWTH OF 8.8% IN RENTAL REVENUE AND 38.9% IN SEMINOVOS

Consolidated Net Revenue

R\$ million

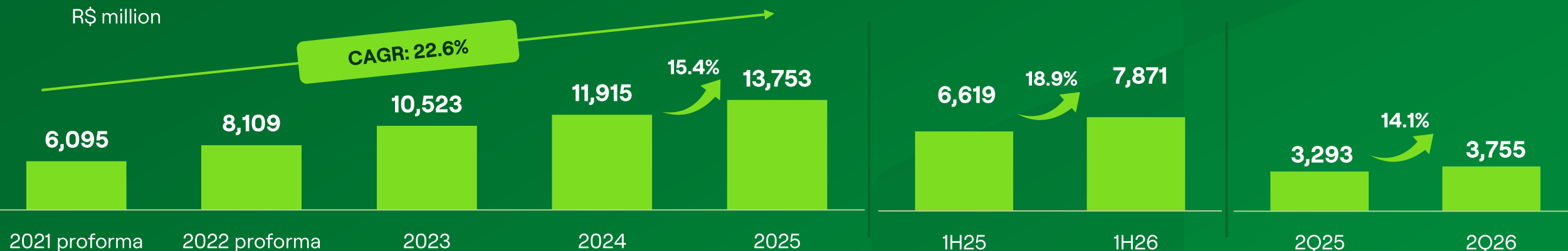




EBITDA TOTALED R\$3.8 BILLION IN THE QUARTER, UP 14.1% YEAR-OVER-YEAR, WITH EXPANSION IN RENTAL MARGINS

Consolidated EBITDA

R\$ million



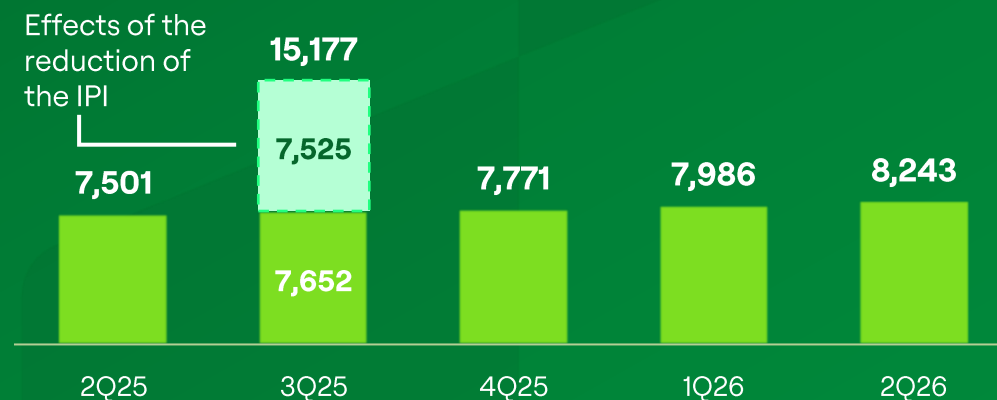
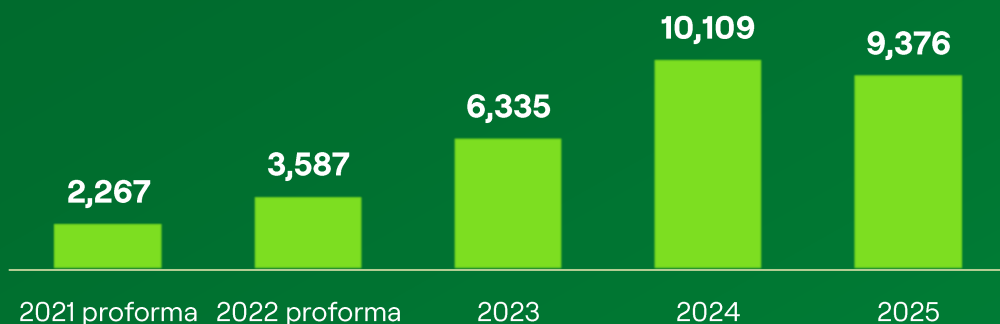
EBITDA Margin	2022 proforma	2023	2024	2025	1H25	1H26	2Q25	2Q26
Car Rental Brazil and Franchising	56.2%	64.4%	62.0%	67.0%	65.9%	67.5%	66.5%	67.6%
Fleet Rental	65.6%	72.6%	66.8%	72.6%	70.5%	81.8% (75.7%*)	71.0%	75.6%
Rental Consolidated	59.7%	68.1%	64.2%	69.6%	68.1%	74.1% (71.3%*)	68.7%	71.3%
Rental Consolidated + Mexico	59.7%	67.8%	63.4%	68.5%	67.2%	73.0% (70.3%*)	67.7%	70.3%
Seminovos + Mexico	10.6%	2.9%	2.3%	1.5%	1.8%	2.5%	1.6%	1.9%
Consolidated (over rental revenues)	68.4%	70.4%	65.9%	70.2%	69.2%	76.5% (73.7%*)	69.5%	72.9%



DEPRECIATION CONTINUED ITS SEQUENTIAL UPWARD TREND OBSERVED IN RECENT QUARTERS, IN LINE WITH THE COMPANY'S EXPECTATIONS

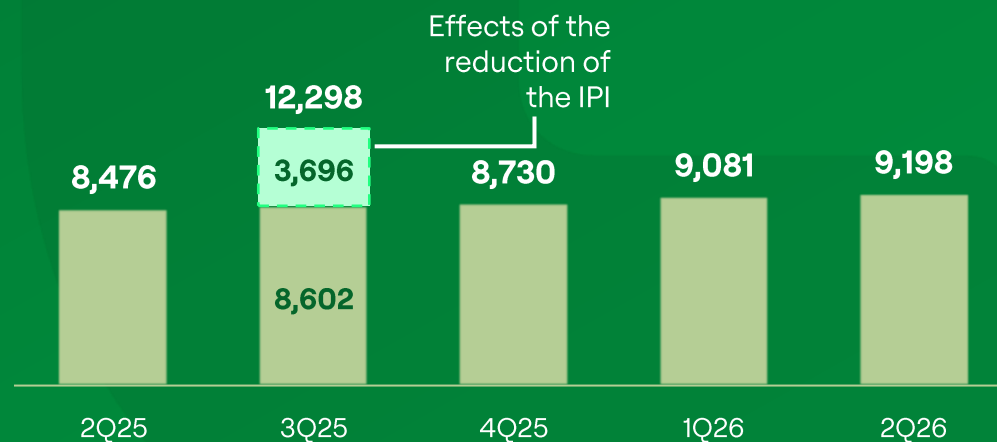
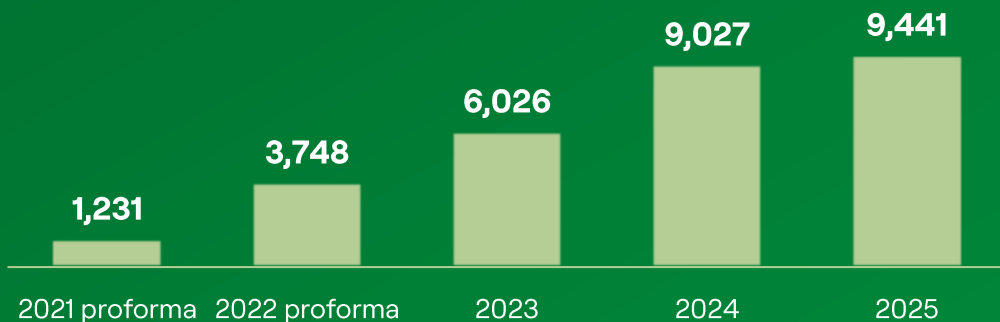
Average annualized depreciation per car – Car Rental

R\$ thousand



Depreciação média anualizada por carro – Gestão de Frotas

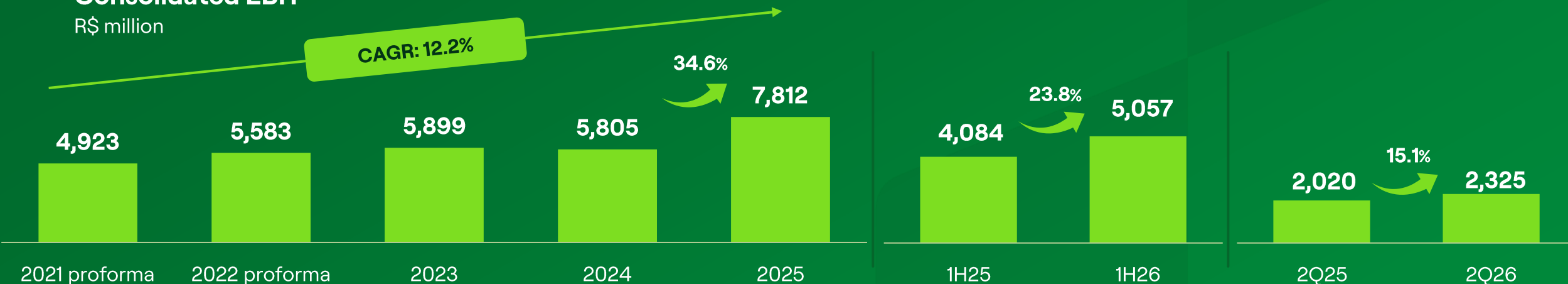
R\$ thousand



R\$2.3 BILLION IN EBIT IN THE QUARTER, 15.1% HIGHER YEAR-OVER-YEAR

Consolidated EBIT

R\$ million



EBIT Margin includes the result of **Seminovos** and is calculated on rental revenues:

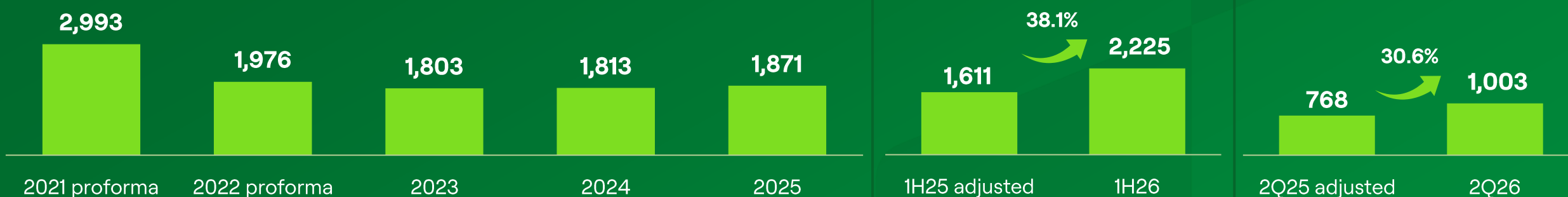
EBIT Margin	2022 proforma	2023	2024	2025	1H25	1H26	2Q25	2Q26
Car Rental Brazil and Franchising	46.7%	33.9%	29.3%	38.0%	42.2%	45.9%	42.0%	44.5%
Fleet Rental	47.7%	47.3%	37.5%	44.5%	45.5%	56.0% (50.0%*)	45.8%	49.2%
Consolidated (over rental revenues)	47.1%	39.9%	33.1%	41.0%	43.7%	50.5% (47.8%*)	43.8%	46.7%
Rental Consolidated + Mexico	47.1%	39.5%	32.1%	39.9%	42.7%	49.1% (46.4%*)	42.7%	45.1%



R\$1.0 BILLION IN NET INCOME IN THE QUARTER, A 30.6% INCREASE COMPARED TO THE SAME PERIOD OF THE PREVIOUS YEAR

Consolidated Net Income

R\$ million



EBITDA x Net income reconciliation	2024	2025	2025 Adjusted*	1H25 Adjusted *	1H26	Var. R\$	Var. %	2Q25 Adjusted *	2Q26	Var. R\$	Var. %
Consolidated EBITDA	11,915	13,753	13,890	6,619	7,871	1,252	19%	3,293	3,755	463	14%
Cars depreciation	(5,610)	(5,413)	(4,621)	(2,276)	(2,511)	(235)	10%	(1,141)	(1,277)	(136)	12%
Other PP&E depreciation and amortization	(524)	(573)	(573)	(280)	(309)	(29)	10%	(141)	(155)	(14)	10%
Write up amortization	24	45	45	21	6	(16)	-74%	10	2	(8)	-85%
EBIT	5,805	7,812	8,741	4,084	5,057	973	24%	2,020	2,325	304	15%
Financial expenses, net	(3,939)	(4,614)	(4,614)	(2,195)	(2,247)	(52)	2%	(1,126)	(1,108)	18	-2%
Income tax and social contribution	(53)	(1,327)	(707)	(278)	(585)	(307)	110%	(126)	(213)	(87)	69%
Net income of the period	1,813	1,871	3,420	1,611	2,225	614	38%	768	1,003	235	31%
Deferred income tax and social contribution on Locamerica's tax loss	-	-	(937)	(937)	-	937	-	(937)	-	937	-
Net income for the period	1,813	1,871	2,484	674	2,225	1,551	230%	(169)	1,003	1,172	-695%

THE COMPANY GENERATED R\$5.2 BILLION IN CASH FROM RENTAL OPERATIONS, WHICH WAS INVESTED IN NET VEHICLE CAPEX, ACCELERATING THE FLEET REJUVENATION PROCESS

Free cash flow

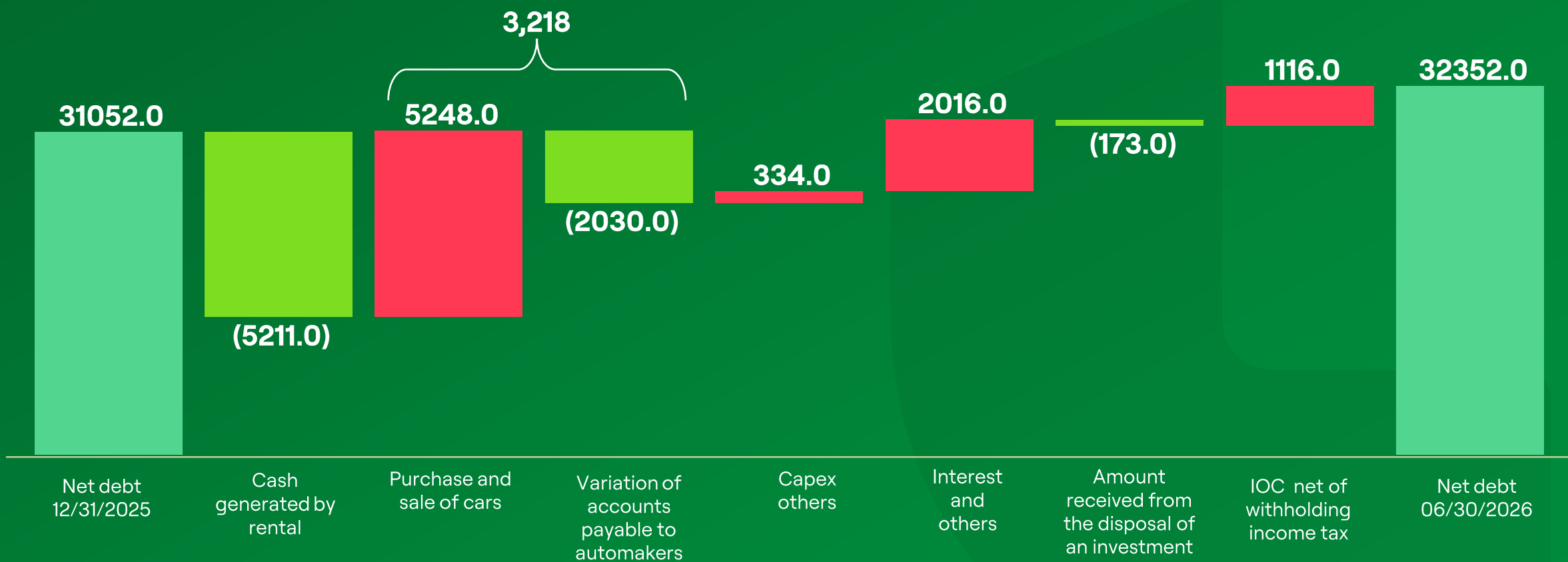
	Free cash flow (R\$ million)	2021	2023	2024	2025	1H26
Operations	EBITDA	3,698	10,523	11,915	13,753	7,871
	Used car sale revenue, net of taxes	(5,308)	(13,876)	(19,185)	(22,183)	(14,317)
	Net book value of vehicles written-off	4,346	12,250	17,750	20,847	13,348
	(-) Income tax and social contribution	(307)	(130)	(488)	(477)	(61)
	Change in working capital	(568)	(1,783)	(236)	(458)	(1,630)
	Cash generated by rental operations	1,860	6,984	9,756	11,482	5,211
Capex	Used car sale revenue, net from taxes	5,308	13,876	19,185	22,183	14,317
	Fleet investment	(7,656)	(25,950)	(26,297)	(26,319)	(19,565)
	Net capex - cars	(2,348)	(12,074)	(7,112)	(4,135)	(5,248)
	Change in accounts payable to car suppliers	289	2,587	1,086	(633)	2,030
	Net investment in fleet	(2,059)	(9,487)	(6,027)	(4,768)	(3,218)
	Investments, (disinvestment) other property and intangible	(147)	(392)	(453)	(437)	(161)
	Free cash generated (applied) before interest and others	(346)	(2,895)	3,276	6,277	1,832



THE COMPANY ENDED THE QUARTER WITH A NET DEBT OF R\$32.4 BILLION, AN INCREASE OF 4.2% IN 1H26

Change in net debt – as of 06/30/2026

R\$ million

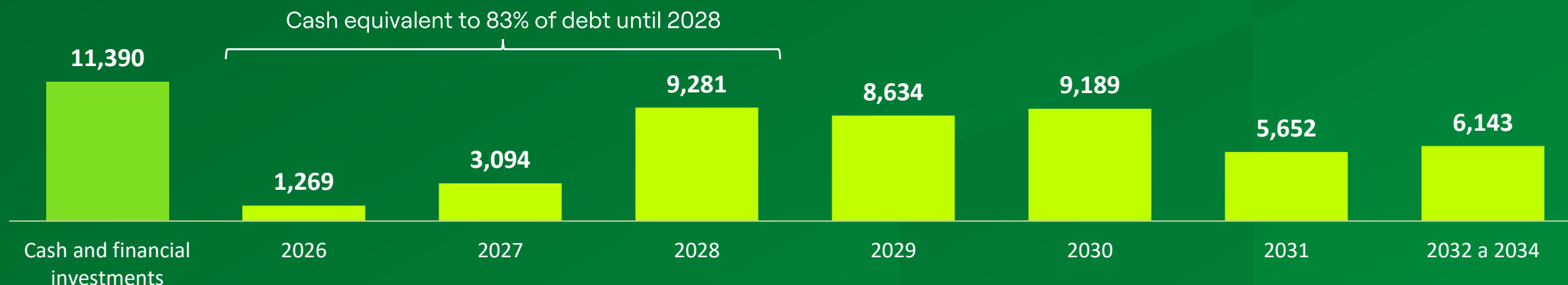




STRONG CASH POSITION OF R\$11.4 BILLION AND CONTINUED PROGRESS IN ACTIVE DEBT MANAGEMENT, AIMED AT REDUCING FUNDING COSTS AND EXTENDING DURATION

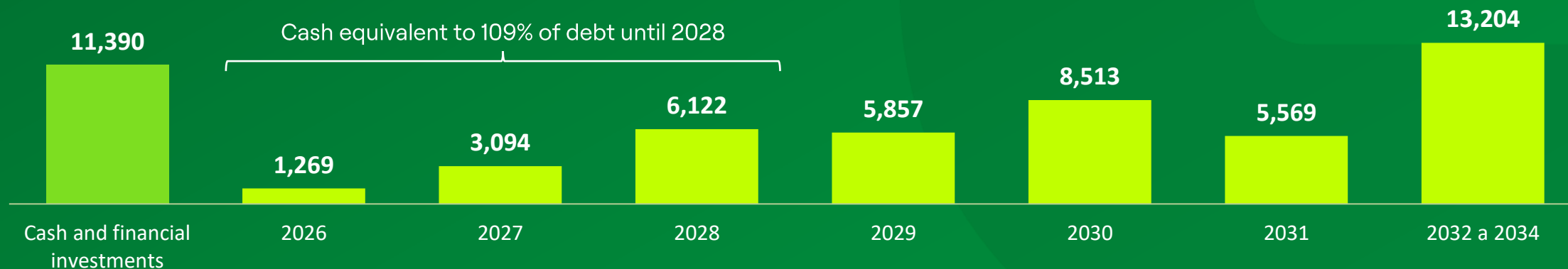
Debt maturity profile (principal) – as of 06/30/2026

R\$ million



Proforma after settlements and issuances through july/2026

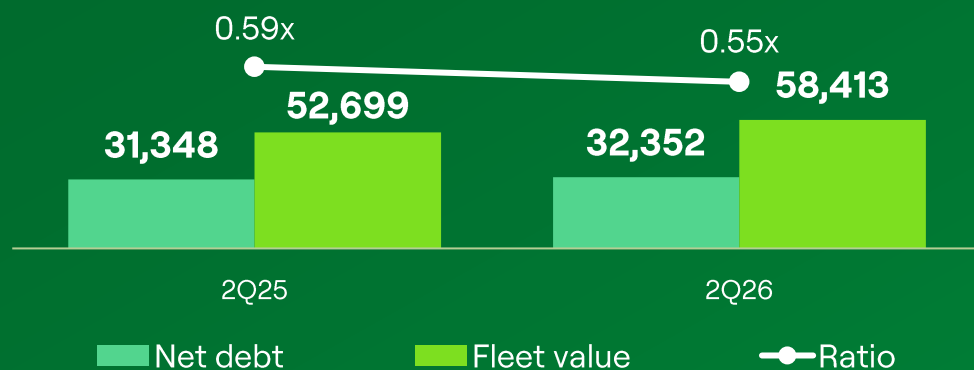
R\$ million



IMPROVED LEVERAGE METRICS COMPARED TO THE PRIOR YEAR

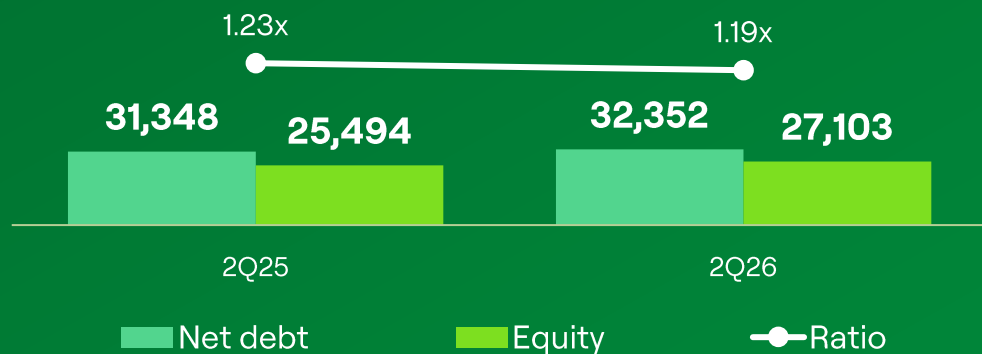
Net debt vs. Fleet value

R\$ million



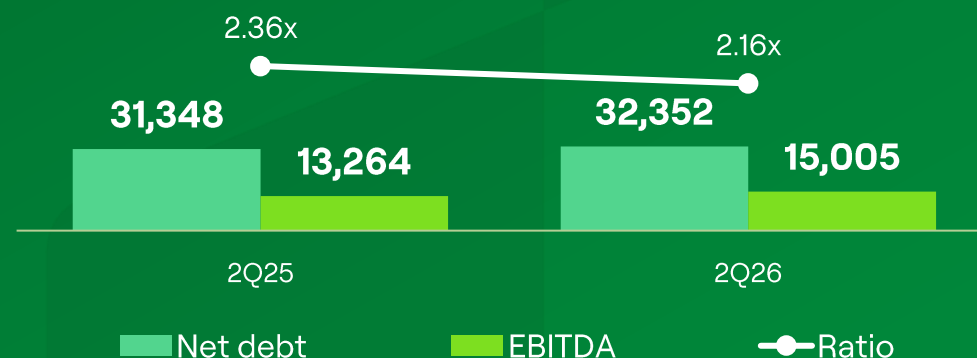
Net debt vs. Equity

R\$ million



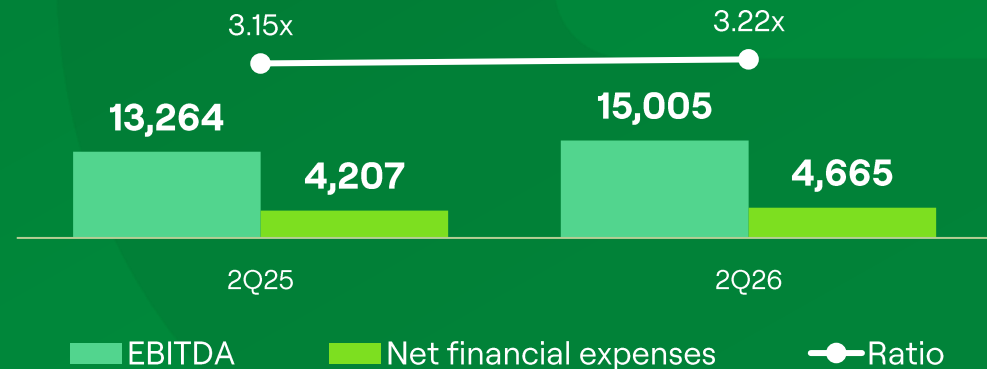
Net debt vs. EBITDA LTM

R\$ million



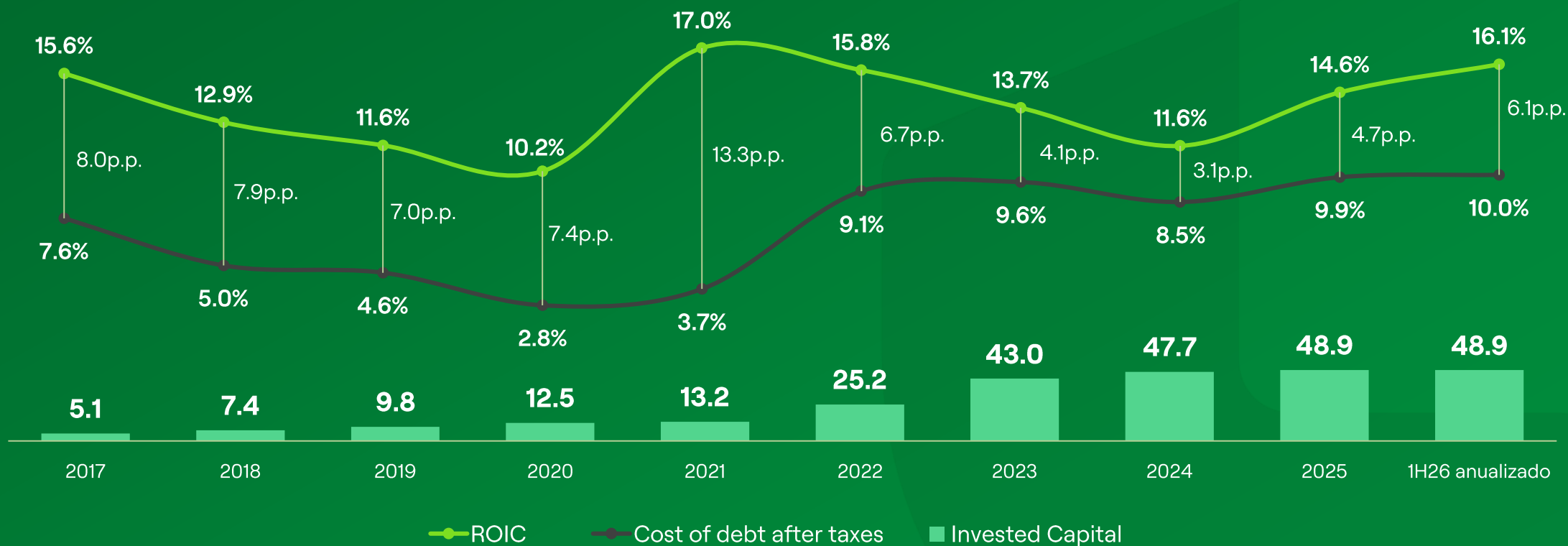
EBITDA LTM vs. Net financial expenses LTM

R\$ million



Evolution of ROIC spread and capital base

% e R\$ billion



ROIC calculated: NOPAT = EBIT X (1 - effective income tax rate); Invested Capital = Net Debt + Equity - Goodwill

Invested capital of Localiza stand-alone until June 30th, 2022

In the 2025 ROIC, the effects of the write-off of Locamerica's tax loss carryforwards and the effects of the IPI were disregarded



THANK YOU

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